



MRDI/2023-2024/138

23 October 2024

S.M. Kudrat Ullah Proprietor Idea Printers 84, Dhaka University Market, Sonargoan Road, Katabon, Dhaka-1000.

Subject: Work order for printing of the assessment report on AI integration in Bangladeshi news media.

Dear Mr. Kudrat Ullah,

Greetings from MRDI!

This is to inform you that MRDI has selected your organization for printing 500 copies of the assessment report on AI integration in Bangladeshi news media complying with your quotation submitted to us on 22.10.2024. You are requested to supply the assessment report on AI integration in Bangladeshi news media as per following conditions:

SI.	Particulars	Quantity	Unit Price	Price in Taka
1	Assessment report on Al integration in Bangladeshi news media			
i	Editing	1	30,000	30,000.00
ii	DTP Design and printing Size: 8.50 inch X 11.00 inch Page: 40 pages Cover: 300 gm Art Card, 4 color Print, Mat & Spot Lamination Inner: 100 gm Offset Paper, 1 forma color & others forma bi color print Binding: Hard Juice	500 copies	256	128,000.00
	Total			158,000.00

1. You will do the assessment report on AI integration in Bangladeshi news media stated in your quotation and other jobs required for production.

- 2. You will supply 500 copies of the assessment report on AI integration in Bangladeshi news media in MRDI office, 8/19 Sir Syed Road, Mohammadpur, Dhaka by **30 October 2024.**
- 3. The total payment will be **Tk. 158,000/- (One lac fifty eight thousand)** including VAT & Tax for the assessment report on AI integration in Bangladeshi news media.
- 4. MRDI will not be responsible for any loss/damage arising/occurring during the processing of production.



Media Resources

Development Initiative

- 5. Idea Printers will give us an illustration copy of the assessment report on AI integration in Bangladeshi news media in soft version.
- 6. Payment will be made through Bank transfer upon submission of the bill after delivery.
- 7. VAT and Tax as admissible will be deducted at source as per Govt. rules.
- 8. MRDI will have the right to reject the work order if the terms & conditions are not fulfilled properly, or delivery is not made within the specified time, or the production quality is not satisfactory.
- 9. Require acknowledging the Child Protection Code of Conduct as per MRDI Policy.

Thanks,

On the

Tahmina Ferdowsy Senior Accounts Officer

Accepted by: S.M. Kudrat Ullah Proprietor of Idea Printers Date: 23 october 2024





Child Protection Code of Conduct

I, S.M. Kudrat Ullah, Proprietor of Idea Printers, acknowledge that I have read and understood MRDI's *Child Protection Policy* under the Financial and Administrative Manual and agreed that in the course of my association with MRDI, I must:

- treat children with respect regardless of race, colour, gender, language, religion, political or other opinion, national, ethnic, or social origin, property, disability, birth or other status
- not use language or behavior towards children that is inappropriate, harassing, abusive, sexually provocative, demeaning or culturally inappropriate
- not engage children under the age of 18 in any form of sexual intercourse or sexual activity, including paying for sexual services or acts
- wherever possible, ensure that another adult is present when working in the proximity of children
- not invite unaccompanied children into my home, unless they are at immediate risk of injury or in physical danger
- not sleep close to unsupervised children unless absolutely necessary, in which case I must obtain my supervisor's permission, and ensure that another adult is present if possible
- use any computers, mobile phones, video cameras, cameras or social media appropriately, and never to exploit or harass children or access child exploitation material through any medium
- not use physical punishment on children
- not hire children for domestic or other labour which is inappropriate given their age or developmental stage, which interferes with their time available for education and recreational activities, or which places them at significant risk of injury
- comply with all relevant legislation, including labour laws in relation to child labour
- immediately report concerns or allegations of child exploitation and abuse and policy noncompliance in accordance with appropriate procedures
- immediately disclose all charges, convictions and other outcomes of an offence, which occurred before or occurs during my association with MRDI that relate to child exploitation and abuse.

When photographing or filming a child or using children's images for work-related purposes, I must:

- assess and endeavour to comply with local traditions or restrictions for reproducing personal images before photographing or filming a child.
- obtain informed consent from the child and parent or guardian of the child before photographing or filming a child. As part of this I must explain how the photograph or film will be used

- ensure photographs, films, videos and DVDs present children in a dignified and respectful manner and not in a vulnerable or submissive manner. Children should be adequately clothed and not in poses that could be seen as sexually suggestive.
- ensure images are honest representations of the context and the facts.
- ensure file labels, meta data or text descriptions do not reveal identifying information about a child when sending images electronically or publishing images in any form.
- I understand that the obligation is on me, as a person associated with MRDI, to use common sense and avoid actions or behaviors that could be construed as child exploitation and abuse.

Signature:

Date: 23 October 2024