



Memorandum of Understanding (MoU)

BETWEEN

MANAGEMENT AND RESOURCES DEVELOPMENT INITIATIVE (MRDI)

AND

DIGITALLY RIGHT (DR)

Title of the Programme: Conducting benchmark research on media coverage of climate change, adverse impact of fossil energy and issues related to renewable energy and training content preparation for residential training on 'Climate change and renewable energy reporting' for the reports of national print, TV and online media under the project, 'Climate, energy and the Media' in partnership with Tara Climate Ltd.

This Memorandum of Understanding is entered into by and between Management and Resources Development Initiative (hereinafter referred to as 'MRDI') 8/19, Sir Syed Road, Block-A, Mohammadpur, Dhaka-1207 and Digitally Right (hereinafter referred to as 'DR'), Wakil Tower (8th floor), Ta-131, Gulshan Badda Link Road, Dhaka-1212 for conducting the benchmark research.

The parties agree to the following terms and conditions:

1. Hasibur Rahman, Executive Director, MRDI and Miraj Ahmed Chowdhury, Managing Director, DR will be the focal point and signing authority from their respective organizations.
2. DR will apply the following methodologies and steps to conduct the research. For any minor changes in the methodologies, DR will consult with MRDI.
 - **Media content monitoring:** Contents of randomly selected 12 months of print, online and TV media covering a span of last three years relating impact of climate change, renewable energy and related issues will be monitored methodically to find the trend, space and quality of coverage. A total of 10 leading media houses will be selected for the monitoring in consultation with MRDI. The monitoring report will contain quantitative and qualitative data to feed the research report. Authenticity, clarity, readability, research component and gender aspect of reports will be set as qualitative indicators of the monitoring.
 - **Document review:** Documents like related laws, policies and directives of the government, research reports, articles published in journals and relevant publications will be reviewed as secondary source of data.
 - **Key Informant Interview (KII):** Six key informants will be interviewed including media editors, news managers and issue experts.
 - **Focus Group Discussion (FGD):** One FGD session will be organized involving reporters of 10 media houses.
 - **Final report:** Final report will be prepared based on the findings of media content monitoring, document review, KII, FGD and overall observation of the researcher.

3. Share the draft report with MRDI for feedback before finalization.
4. Submit final research report by 20 February 2023.
5. Support the selected printing firm to ensure quality and accuracy of the report.
6. Share the findings of the report before the news managers in a workshop.
7. Draft training content based on the findings of the research and place before a team of experts for finalization including names of resource persons for the training.
8. MRDI will provide selected newspapers and TV news from its archive and also arrange FGDs, consultations and workshop at MRDI office with its expenses. Accommodation, food and transportation will be provided during the events.
9. DR will maintain close communication with MRDI team during the research.

Financial arrangement:

1. The total payment will be **Tk.1,075,000.00** (Ten lac seventy-five thousand) only. Payment will be made through A/C payee cheque or bank transfer. Payment will be made as per following manner:
 - 25% on signing the MoU
 - 25% after submission of the draft report
 - 25% after the report sharing workshop
 - 25% after satisfactory completion of the task.
2. VAT and Tax as admissible will be deducted at source as per government rules.

Validity of MoU:

This MoU will be valid from 1 November 2022 to 30 April 2023.

Conflict of Interest:

Chairman of DR Md. Badruddoza Babu is the Head of Capacity Building of MRDI. DR and MRDI have to keep this in mind so that no conflict is created.

Modification of MoU:

Any modification of this MoU requires mutual understanding by both parties in writing.



Accepting all the terms and conditions mentioned above, the chief executives of both organizations are signing the MoU.

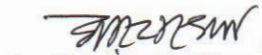


Hasibur Rahman
Executive Director, MRDI
1 November 2022



Miraj Ahmed Chowdhury
Managing Director, DR
1 November 2022

Witness from MRDI:

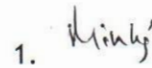


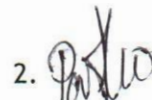
1. **Md. Shahid Hossain**
Advisor, Planning and Development



2. **Samsun Nahar**
Manager, Finance

Witness from DR:

1.  Minhaj Aman
Research Coordination
Digitally Right

2.  Partho Protim Das
Deputy-Manager, Outreach
Digitally Right