The practice of lavishing riches upon doctors for showing blatant partiality to specific companies has been long established, according to pharma representatives and doctors alike, but it has been corrupted into a vast, nationwide medical-industrial complex that exploits patients with no regards to anything but the bottom line.

Even though many medicines have low manufacturing costs, their prices are driven up due to the cost of promoting them by incentivizing doctors for biased prescriptions.

Lining the doctors' pockets pays off immensely for the pharmaceuticals who subsequently raise the price of their medicines in order to make astronomical profits over 1,000%, bleeding the patients dry for all they can manage.