

Project Name: Media strengthening democracy
Budget
Project Period: 1 November 2022 to 30 April 2024 (18 Months)

Sl.	Description	# of Units	Unit Cost in BDT	Total Cost in BDT	Total Cost in EURO	YEAR 1				YEAR 2				
						# of Units	Unit Cost in BDT	Total Cost in BDT	Total Cost in EURO	# of Units	Unit Cost in BDT	Total Cost in BDT	Total Cost in EURO	
Activity-1	Media Monitoring of public interest stories that covered voters' Issues for training content development													
	Media Monitoring Officer	2 persons x 2 months	4	40,000	160,000	1,684.21	4	40,000	160,000	1,684.21			-	-
	Fee for Issue Expert	1 person x 2 months	2	75,000	150,000	1,578.95	2	75,000	150,000	1,578.95			-	-
	Accessories and support cost for media monitoring	Lumpsum	1	25,000	25,000	263.16	1	25,000	25,000	263.16				
	Sub-total			335,000	3,526.32			335,000	3,526.32				-	-
Activity-2	Develop training content on public interest journalism and accountability tools													
	Fee for Module Development team leader	1 persons x 7 days	7	10,000	70,000	736.84	7	10,000	70,000	736.84			-	-
	Fee for national level expert	5 Persons	5	5,000	25,000	263.16	5	5,000	25,000	263.16			-	-
	Food & refreshment for Meeting	10 Persons	10	500	5,000	52.63	10	500	5,000	52.63			-	-
	Information Kit	10 sets	10	200	2,000	21.05	10	200	2,000	21.05			-	-
	Sub-total:			102,000	1,073.68			102,000	1,073.68				-	-
Activity-3	Conduct training on public interest journalism and accountability tools													
	Fee for Course Facilitator	1 person x 2 days	2	10,000	20,000	210.53	2	10,000	20,000	210.53			-	-
	Fee for Resource persons	6 sessions	6	5,000	30,000	315.79	6	5,000	30,000	315.79			-	-
	Venue & Sound	2 days (Average)	2	7,500	15,000	157.89	2	7,500	15,000	157.89			-	-
	Information kit	25 sets	25	1,500	37,500	394.74	25	1,500	37,500	394.74			-	-
	Food for participants (Tea & lunch for participant, expert and MRDI and media house team)	30 persons x 2 days	60	1,000	60,000	631.58	60	1,000	60,000	631.58			-	-
	Conveyance & incidental expense for national level participants	3 persons x 2 days	6	1,500	9,000	94.74	6	1,500	9,000	94.74			-	-
	Travel for the correspondent (lumpsum)	17 persons x 2 ways	34	1,000	34,000	357.89	34	1,000	34,000	357.89			-	-
	Daily subsistence allowance for the correspondent (lumpsum)	17 persons x 3 days	51	3,000	153,000	1,610.53	51	3,000	153,000	1,610.53			-	-
	Digital Banner	1 unit	1	2,000	2,000	21.05	1	2,000	2,000	21.05			-	-
	Certificate for participants	Package	1	5,500	5,500	57.89	1	5,500	5,500	57.89			-	-
	Transportation for Programme team	1 vehicle x 2 days	2	6,000	12,000	126.32	2	6,000	12,000	126.32			-	-
	Sub-total for 1 in-house training			378,000	3,978.95			378,000	3,978.95				-	-
	Sub-total for 9 in-house training			3,402,000	35,810.53			3,402,000	35,810.53				-	-
Activity-4	Award mentorship on public interest reporting													
	Story grant	9 persons x 9 media house	81	25,000	2,025,000	21,315.79	81	25,000	2,025,000	21,315.79			-	-
	Expert fee for mentor	Mentor for fellows	27	75,000	2,025,000	21,315.79	27	75,000	2,025,000	21,315.79			-	-
	Sub-total			4,050,000	42,631.58			4,050,000	42,631.58				-	-
Activity-5	Journalist training on Digital Security Act and how to keep safe from legal suit													

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	Fee for Course Facilitator	1 persons x 2 days	2	20,000	40,000	421.05			-	-	2	20,000	40,000	421.05
	Fee for Resource persons	3 sessions x 2 days	6	5,000	30,000	315.79			-	-	6	5,000	30,000	315.79
	Venue & Sound (YWCA)	2 days	2	25,000	50,000	526.32			-	-	2	25,000	50,000	526.32
	Information kit	25 sets	25	1,500	37,500	394.74			-	-	25	1,500	37,500	394.74
	Food for participants (2 times Tea & Snacks and lunch)	25 persons x 2 days	50	1,200	60,000	631.58			-	-	50	1,200	60,000	631.58
	Travel for the correspondent (lumpsum)	20 persons x 2 ways	40	1,000	40,000	421.05			-	-	40	1,000	40,000	421.05
	Daily Subsistence Allowance for Outside Dhaka Participants	20 persons x 3 days	60	3,000	180,000	1,894.74			-	-	60	3,000	180,000	1,894.74
	Banner	1 unit	1	2,000	2,000	21.05			-	-	1	2,000	2,000	21.05
	Certificate for participants	Package	1	5,500	5,500	57.89			-	-	1	5,500	5,500	57.89
	Equipment rental (Laptop for practical work)	2 days	24	1,680	40,320	424.42			-	-	24	1,680	40,320	424.42
	Sub-total for 1 training				485,320	5,108.63			-	-			485,320	5,108.63
	Sub-total for 6 training				2,911,920	30,651.79			-	-			2,911,920	30,651.79
Activity-6	Engagement programme with newsroom managers to interact on role of public interest reporting in strengthening democratic and electoral process													
	Information kit	12 sets	12	750	9,000	94.74	12	750	9,000	94.74			-	-
	Food for participants (Tea & lunch)	12 Persons	12	500	6,000	63.16	12	500	6,000	63.16			-	-
	Fee for Newsroom Managers	9 Persons	9	5,000	45,000	473.68	9	5,000	45,000	473.68			-	-
	Sub-Total for 1 meeting				60,000	631.58			60,000	631.58			-	-
	Sub-Total for 2 meetings				120,000	1,263.16			120,000	1,263.16			-	-
Activity-7	Analysis trend of publishing reports on issues that involve democratic process through monitoring media contents													
	Code sheet finalization meeting	1 meeting (lumpsum)	1	65,000	65,000	684.21	1	65,000	65,000	684.21				
	Fee for Issue Expert	1 person x 12 months	12	50,000	600,000	6,315.79	12	50,000	600,000	6,315.79			-	-
	Accessories for media monitoring	Lumpsum	1	100,000	100,000	1,052.63	1	100,000	100,000	1,052.63				
	Newspaper subscription	12 months	12	3,500	42,000	442.11	12	3,500	42,000	442.11				
	Sub-total				807,000	8,494.74			807,000	8,494.74			-	-
Activity-8	Programme Personnel													
	Team leader, ED MRDI (20% Working Time)	1 person x 18 months (Including Festival allowance)	12	123,109	1,477,310	15,550.63	12	123,109	1,477,310	15,550.63	6	127,790	766,740	8,070.95
			6	127,790	766,740	8,070.95								
	Project coordinator (75% Working Time)	1 person x 18 months (Including Festival allowance)	12	92,706	1,112,466	11,710.17	12	92,706	1,112,466	11,710.17	6	96,937	581,622	6,122.34
			6	96,937	581,622	6,122.34			-	-			-	-
	Training Coordinator - 1 (40% Working Time)	1 person x 18 months (Including Festival allowance)	12	37,959	455,512	4,794.86	12	37,959	455,512	4,794.86	6	39,692	238,150	2,506.84
			6	39,692	238,150	2,506.84			-	-			-	-
	Training Coordinator - 2 (38%)	1 person x 18 months (Including Festival allowance)	12	26,516	318,188	3,349.35	12	26,516	318,188	3,349.35	6	27,726	166,354	1,751.09

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	Working Time) (including Festival allowance)	6	27,726	166,354	1,751.09			-	-			-	-	
	Media Monitoring officer (100% Working Time) - 2 persons	24	43,333	1,040,000	10,947.37	12	43,333	520,000	5,473.68	12	43,333	520,000	5,473.68	
	Finance Coordinator (80% Working Time)	12	98,886	1,186,631	12,490.85	12	98,886	1,186,631	12,490.85	6	103,400	620,398	6,530.51	
		6	103,400	620,398	6,530.51			-	-			-	-	
	Logistic and HR Coordinator (50% Working Time)	12	34,889	418,670	4,407.05	12	34,889	418,670	4,407.05	6	36,482	218,890	2,304.11	
		6	36,482	218,890	2,304.11			-	-			-	-	
	Sub-total:			8,600,931	90,536.12			5,488,777	57,776.60			3,112,154	32,759.52	
Activity-9	Office setup & online training Equipment													
	Desktop for programme and media monitoring	Per unit	3	55,000	165,000	1,736.84	3	55,000	165,000	1,736.84			-	
	Printer for programme	Per unit	1	40,000	40,000	421.05	1	40,000	40,000	421.05			-	
	Laptop for programme	Per unit	1	100,000	100,000	1,052.63	1	100,000	100,000	1,052.63			-	
	Sub-total:			305,000	3,210.53			305,000	3,210.53			-	-	
Activity-10	Programme Operations and management													
	Office Rent (Partial)	Per month	18	54,881	987,863	10,398.56	12	52,586	631,026	6,642.38	6	59,473	356,837	3,756.18
	Stationery & supplies (Partial)	Per month	18	3,000	54,000	568.42	12	3,000	36,000	378.95	6	3,000	18,000	189.47
	Utilities and office maintenance (Gas, water, electricity, service charges, office maintenance & assistance) (Partial)	Per month	18	5,000	90,000	947.37	12	5,000	60,000	631.58	6	5,000	30,000	315.79
	Local Travel (Partial)	Per month	18	5,000	90,000	947.37	12	5,000	60,000	631.58	6	5,000	30,000	315.79
	Communication Expenses (Phone, Internet, postage etc.)	Per month	18	2,000	36,000	378.95	12	2,000	24,000	252.63	6	2,000	12,000	126.32
	Financial service	Per month	18	1,500	27,000	284.21	12	1,500	18,000	189.47	6	1,500	9,000	94.74
	Audit of accounts	2 times	2	75,000	150,000	1,578.95	1	100,000	100,000	1,052.63	1	50,000	50,000	526.32
	Subtotal			1,434,863	15,103.82			929,026	9,779.22			505,837	5,324.60	
	Total Programme Cost			22,068,714	232,302			15,538,803	163,566			6,529,911	68,736	
Activity-8	Overhead (7% of total Cost)			1,544,810	16,261.16			1,087,716	11,449.64			457,094	4,811.51	
					-				-				-	
					-				-				-	
	Subtotal			1,544,810	16,261.16			1,087,716	11,449.64			457,094	4,811.51	
	Total Project Cost			23,613,524.05	248,563.41			16,626,520	175,016.00			6,987,004	73,547.42	

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