

Programme Cooperation Agreement Reference and Title: Promoting News Literacy and Ethical Journalism (Phase II)

Program Extension Period: April 2019 to December 2020 (21 Months)

Organization: Management and Resources Development Initiative (MRDI)

APPROVED BUDGET

No.	Particular	Unit	Quantity	Rate per Unit	Orogonal Budget in BDT	UNICEF		Total UNICEF Contri-bution	Partner Contribution	Schedule of UNICEF's Cash Contribution						
						Supplies	Cash			Apr - Jun 19	Jul - Sep 19	Oct - Dec 19	Jan - Mar 20	Apr - Jun 20	Jul - Sep 20	Oct - Dec 20
										1st tranche	2nd tranche	3rd tranche	4th tranche	5th tranche	6th tranche	7th tranche
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Programme Costs:																
Output-1	National survey on news literacy with special focus on children															
Activity-1	Second National Survey on News Literacy															
1.01	Honorarium lead consultant (1 person X 35 days - 8 hours/day) - Category A	Person/days	35	6,500	227,500		227,500	227,500		56,875	-	-		-	170,625	
1.02	National Survey (Targetting 1500 samples with 2.5 % margin of error) (Assessment will be carried by MRDI at its own effort, Amount is fixed/ Lump sum for MRDI)	Assignment	1	1,202,184	1,202,184		1,202,184	1,202,184		599,926	-	602,258				
1.02.01	Focus Group Discussion:				-											
1.02.1.1	Honorarium FGD expert (1 person x 2 days x 7 FGDs)		2	10,950	21,900		21,900	21,900			-		21,900			
1.02.1.2	FGD expences including Conveyance and food for participants		10	8,149	81,487		81,487	81,487			-		81,487			
1.02.1.3	Transpotation for FGD team 2 days x 6 visits		4	9,435	37,741		37,741	37,741			-		37,741			
1.02.1.4	DSA for FGD team 2 person x 2 days x 6 visit		19	2,750	52,250		52,250	52,250			-		52,250			
1.02.1.5	Conveyance & communication cost for MRDI local Coordinator for organizing FGD		8	5,000	40,000		40,000	40,000			-		40,000			
1.03	Design and printing of the support report (300 Copies)	Copies	300	275	82,500		82,500	82,500			-	-				82,500
1.04	Report desimanation workshop*															
1.05	Honorarium for moderator (1 person X 3 days) - Category A	Person	3	6,500	19,500		19,500	19,500								19,500
1.06	Venue (1 Day X 1 Programme)*	Day	1	55,000	-		-	-								-
1.07	Infomation Kit (Including media) (80 person X 1 Programme)	Person	80	500	40,000		40,000	40,000								40,000
1.08	Lunch and tea (80 person X 1 Programme)*	Person	80	1,400	-		-	-								-
1.09	Time cost for media gatekeeprs , editors and others (10 from Dhaka and 10 from outside Dhaka) (30 Person X 1 Programme)	Person	30	5,000	150,000		150,000	150,000								150,000
1.10	Travel for editors outside Dhaka (10 Person X 2 Ways X 1 Programme)	Ways	20	1,000	20,000		20,000	20,000								20,000
1.11	Daily subsitance allowance for editors (10 person X 3 days X 1 programme)	Days	30	2,750	82,500		82,500	82,500								82,500

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1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
1.12	Banner (1 banner)	Unit	1	2,000	2,000		2,000	2,000								2,000
1.13	Equipment rental (1 laptop + 1 multimedia X 1 programme)	Unit	1	6,900	6,900		6,900	6,900								6,900
Total Output 1					2,066,462	-	2,066,462	2,066,462	-	656,801	-	602,258	233,378	-	170,625	403,400
Output-2	Parliamentarians are sensitized enough to speak out in favor of promulgating policies and laws addressing crucial children needs															
Activity-2	Advocacy with the Parliamentary standing Committees and Ministries on Children Issues															
2.01	Programme personnel for Advocacy															
2.01.1	Team Leader (Executive Director, MRDI) (Partial)	Months	21	53,341	1,120,171		1,120,171	1,120,171	-	160,772	176,848	132,636	132,636	176,848	194,532	145,899
2.01.2	Programme Coordinator (IPartial) (1 person x 21 months)	Months	21	64,322	1,350,766		1,350,766	1,350,766		147,942	192,331	183,393	183,393	220,072	231,074	192,561
2.01.3	Deputy Programme Coordinator (Full time) (1 person x 21 months)	Months	21	40,519	850,900		850,900	850,900		38,200	135,600	114,600	124,800	153,900	153,900	129,900
Sub-total					3,321,837	-	3,321,837	3,321,837	-	346,914	504,779	430,629	440,829	550,820	579,506	468,360
2.02	News literacy assesment sharing meeting with parliament standing committee															
2.02.1	Honorarium for moderator (1 person X 1 programme) - Category A	Person	-	-	-		-	-								
2.02.2	Venue (1 Day X 1 Programme in Parliament Venue)		-	-	-		-	-								
2.02.3	Information Kit (Including Parliament Secretariat) (50 person X 1 Programme)	Person	-	-	-		-	-								
2.02.4	Lunch and tea (50 person X 1 Programme)	Person	-	-	-		-	-								
2.02.5	Banner (1 banner)	Unit	-	-	-		-	-								
2.02.6	Equipment for Meeting (1 Laptop+1 Multimedia)	Unit	-	-	-		-	-								
2.03	Lobby meeting with 4 parliament standing committees (Each meeting comprising of 15 members of standing committees and 5 members from UNICEF and MRDI)															
2.03.1	Lobby meeting venue (2 meetings X 4 committees)	Meeting	-	-	-		-	-								
2.03.2	Lobby meeting refershment (2 meetings X 4 Committees)	Meeting	-	-	-		-	-								
2.03.3	Equipment for Meeting (1 Laptop+1 Multimedia x 8 meeting)	Unit	-	-	-		-	-								
2.03.4	Honorarium for Coordinator (1 person x 6 months)	Person	6	20,000	120,000		120,000	120,000				20,000	60,000	-		
Sub-total					120,000	-	120,000	120,000	-	-	-	20,000	60,000	-	-	-

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2.04	Mapping of discussion-trend on child issues in national parliament															
2.04.1	Content Development meeting															
2.04.1.1	Honorarium for lead expert (1 person X 5 days) - Category A	Person	5	6,500	32,500		32,500	32,500		32,500						
2.04.1.2	Honorarium for experts for input (5 Expert x 1 Meeting) - Category B	Person	4	4,500	18,000		18,000	18,000		18,000						
2.04.1.3	Lunch and tea (10 person X 1 meetings)	Person	10	180	1,800		1,800	1,800		1,800						
2.04.1.4	Information Kit (10 person X 1 meetings)	Person	10	101	1,005		1,005	1,005		1,005						
Sub-total					53,305	-	53,305	53,305	-	53,305	-	-	-	-	-	-
2.04.2	Baseline through Monitoring of session proceedings during February-June 2019 period and interviews with parliamentarians															
2.04.2.1	Lead Expert (1 persons x 4 months (10 days per month)	Months	4	50,000	200,000		200,000	200,000		100,000	100,000					
2.04.2.2	Session Monitoring officer (1 persons x 4 months)	Months	4	27,125	108,500		108,500	108,500		23,000	85,500					
Sub-total					308,500	-	308,500	308,500	-	123,000	185,500	-	-	-	-	-
2.05	Continuous Monitoring of Parliament session for analyzing the impact of child parliament programme of UNICEF-BDF															
2.05.1	Lead Expert (1 persons x 8 months (10 days per month)	Months	8	50,000	400,000		400,000	400,000			100,000	-	-	300,000		
2.05.2	Session Monitoring officer (1 persons x 8 months)	Months	8	29,750	238,000		238,000	238,000			84,000	84,000	70,000			
2.06	Report Publication				-		-									
2.06.1	Design and printing of the support report (300 Copies)	Copies	300	275	82,500		82,500	82,500								82,500
Sub-total					720,500	-	720,500	720,500	-	-	100,000	84,000	84,000	370,000	-	82,500
2.07	Continuation of Media Monitoring Support to NHRC															
2.07.1	Newspaper Archive charges (10 Newspaper x 21 months x 30 days)	Days	6300	25	157,500		157,500	157,500		22,500	22,500	22,500	22,500	22,500	22,500	22,500
2.07.2	Monitoring Officer	Month	21	26,141	548,960		548,960	548,960		70,960	69,000	69,000	69,000	96,000	75,000	100,000
Sub-total					706,460	-	706,460	706,460	-	93,460	91,500	91,500	91,500	118,500	97,500	122,500
Total Output 2					5,230,602	-	5,230,602	5,230,602	-	616,679	881,779	626,129	676,329	1,039,320	677,006	673,360
Output-3	Effective and efficient programme management															
Activity 3.1	Standard activity: In-country management & support staff pro-rated to their contribution to the programme (representation, planning, coordination, logistics, admin, finance)															
3.1.01	Finance Personnel (Partial)	Month	21	50,208	1,054,378		1,054,378	1,054,378		71,379	174,528	147,258	147,258	174,528	184,096	155,331
Sub-total					1,054,378	-	1,054,378	1,054,378	-	71,379	174,528	147,258	147,258	174,528	184,096	155,331

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Activity 3.2	Standard activity: Operational costs pro-rated to their contribution to the programme (office space, equipment, office supplies, maintenance)																
3.2.01	Office Rent (Partial, 17.80% of total)	Month	21	40,050	841,058		841,058	841,058	420,000	90,000	90,000	90,000	90,000	160,353	160,353	160,352	
3.2.02	Telephone, Mobilephone, Internet, Postage etc. (Partial)	Month	21	2,500	52,500		52,500	52,500		7,500	7,500	7,500	7,500	7,500	7,500	7,500	
3.2.03	Local Transportation (Partial)	Month	21	2,000	42,000		42,000	42,000		6,000	6,000	6,000	6,000	-	-	6,000	
3.2.04	Stationeries and office supplies (Partial)	Month	21	2,000	42,000		42,000	42,000		6,000	6,000	6,000	6,000	-	-	6,000	
3.2.05	Utilities (Electricity, Water, Gas, maintenance, Assistance (Partial)	Month	21	2,500	52,500		52,500	52,500		7,500	7,500	7,500	7,500	7,500	7,500	7,500	
Subtotal					1,030,058	-	1,030,058	1,030,058	420,000	117,000	117,000	117,000	117,000	175,353	175,353	187,352	
Subtotal (Output-3)					2,084,436	-	2,084,436	2,084,436	420,000	188,379	291,528	264,258	264,258	349,881	359,449	342,683	
Programme Cost Total					9,381,500	-	9,381,500	9,381,500	420,000	1,461,859	1,173,307	1,492,645	1,173,965	1,389,201	1,207,080	1,419,443	