



A N N U A L R E P O R T 2013-14



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Foreword

MRDI has come across yet another year of challenges and possibilities amidst success and limitations, opportunities and constraints. Annual Report for the year 2013-14 is being published as a regular activity and in compliance with the RTI Act, 2009 containing activities, performances and programme highlights of the organization, proactive disclosure of information and the financial report.

As mandated by its mission, MRDI has continued its efforts to upgrade the ethical standards and quality of Bangladesh media and the journalists during this year. Side by side with reporters' capacity building, the organization has included newsroom editors of media houses in the process. Partnership with the Human Rights Commission has added significant value to this initiative.

Launching of MRDI's sister concern "INFOCUS: Centre for Media Excellence" has been a major achievement of MRDI during this year. The centre is committed to bring a positive change in the current trend of organizing random training of journalists without caring about quality, process and result.

Advocacy in the areas of RTI and CSR remains a priority of MRDI. Closure of old projects and launching of new ones sometimes cause shift in the focus of issues. Coping with the changes, but keeping its mission intact, MRDI is continuing its advocacy efforts in these areas.

Carrying forward RTI advocacy, we are now working to sensitize authorities and beneficiaries about demand for and supply of information and develop capacity of information seekers and providers. A pro-people approach of involving citizens directly in implementation of RTI Act has been taken.

CSR advocacy and interventions have been in progress during the year with the cooperation and support of Bangladesh Bank and the corporate houses. Sustainability of these interventions has taken a different dimension when emphasis was given on intensive skills development, entrepreneurship development and market exploration based on a long term business plan.

Way of attaining success of these initiatives has not been very smooth. Constraint of financial and human resources, gap between ending of one and starting of another project, limitations in internal capacity of programme management and implementation and external environment at times have stood on the way of proper implementation of the programmes.

Amidst all these challenges and barriers, MRDI is committed to march forward with its initiatives capitalizing its strength and minimizing the limitations.

We received tremendous support and cooperation of the state and government bodies and development partners in carrying out our activities during the year. We express our thanks and gratitude to the Information Commission Bangladesh, National Human Rights Commission and Cabinet Division for providing technical and administrative support. We are also thankful to our development partners UKAid, British High Commission, USAID and Manusher Jonno Foundation and hope our partnership and cooperation will continue in the days to come.

Vision

MRDI, a multi-disciplinary, not-for-profit, non-government organization as well as a company limited by guarantee is engaged in a wide spectrum of social development activities and seeks to render services to national and international organizations, both in the public and the private domains.

Mission

To endeavor for developing the standard and quality of media, skill & ethics of the media professionals, physical and mental health and well-being of the people and empowerment of women, adolescents, children, minority and other marginalized section of the population.

Goa

In order to attain the mission and realize the vision, MRDI has set its goal to raise the standard of mass media and media professionals, facilitate welfare of the target population through advocacy, policy modifications and proper utilization of media.

Major Focus

- Assisting the media in practicing ethical journalism
- Facilitating media houses to improve and strengthen their capacity in an effective way through in-house training
- Implementing RTIA in a propeople approach
- Facilitating effective reporting on corruption and public fund management
- Maximizing development impact through media relations
- Poverty reduction through mainstreaming CSR funds in development interventions
- Facilitating effective reporting on health and child nutrition

MRDI'S Mandate

To achieve its stated goal, MRDI undertakes most of its activities in two approaches. Firstly, capacity building of media and the journalists through issue specific and needbased training and orientation programs. Secondly, advocacy at different levels including policymaking bodies, institutions, professional groups, corporate sector, civil society and the community as a whole. Some activities cover both the capacity building and advocacy approaches. Moreover, MRDI undertakes research and studies on development issues. The organization also implements some special interventions and campaigns within and beyond its plan. MRDI has so far played monitoring and supervisory role in implementing some field interventions. This started year the organization has implementing such intervention directly to a limited scale.

The Organization and Decision Making Process

MRDI's mandates and activities are managed and implemented by a group of highly qualified professionals under the leadership of its Executive Director and the broader guidance and supervision of the Board of Directors/Executive Committee.

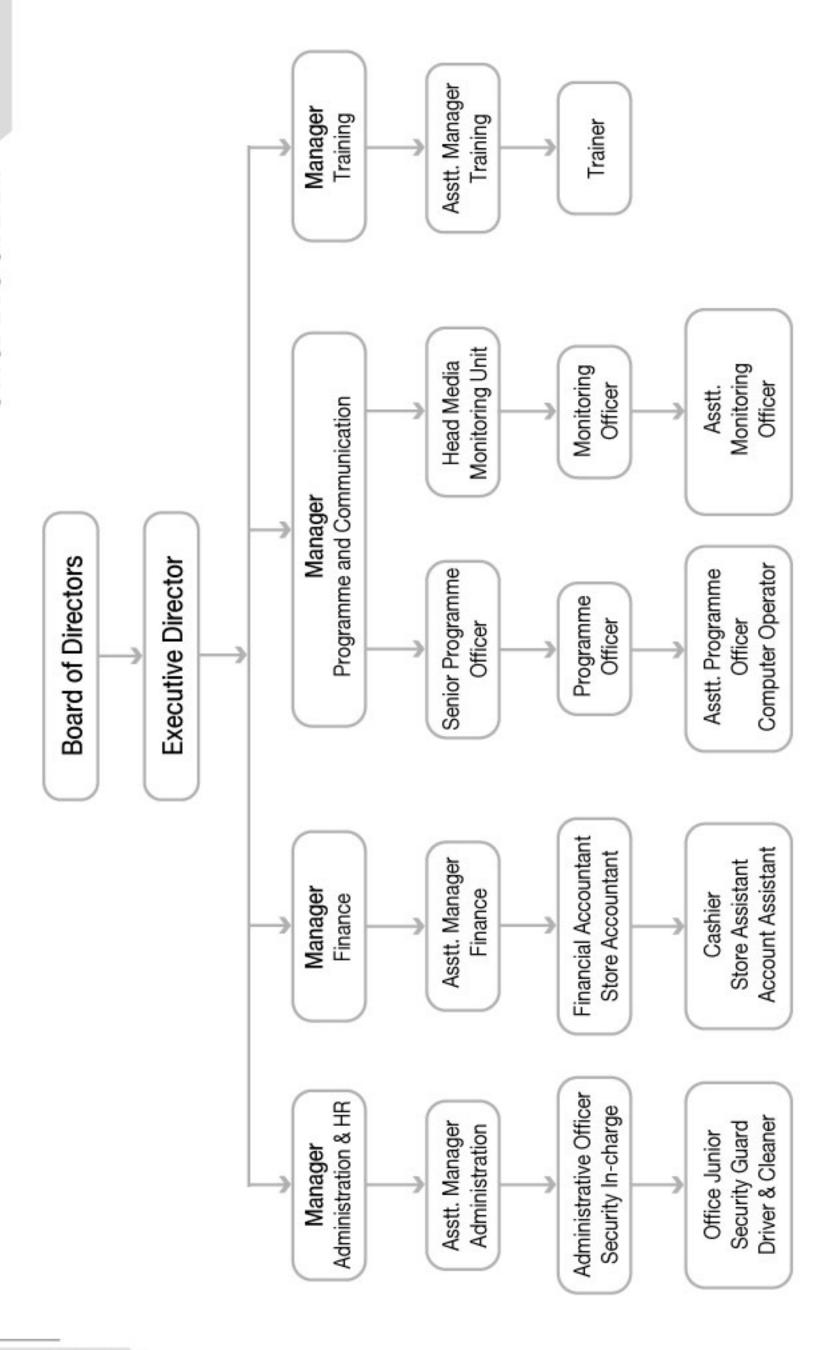
Apart from the directors, the full-time staff members including managers, researchers, mid-level and field personnel having specialized skills carry out the organisation's project activities in line with the vision of MRDI.

The firm's reputation in social development activities principally stem from the presence of quality professionals in its fold and the professional consultants associated with the organisation under its pooling system.

The consultants having substantial experiences in their respective areas help MRDI executive staff members carry out their activities more efficiently and attain the targeted results of each programme.

MRDI follows the Generally Accepted Accounting Procedures (GAAP) and the books of accounts are made on accrual basis. Required books and registers are maintained for the financial recording through Tally ERP 9. All transactions of the organisation are made through a scientific & established procedure which is set by the authority through the financial and administrative manual of the organisation. Authority of approval, transaction procedure, monitoring & control system, preservation of fund & custody of assets etc. are well defined in this manual.

ORGANOGRAM



Executive Summary

2013-14 has been a significant year for MRDI in terms of implementing diverse activities in line with its goal and mandate. During this period, the organization implemented projects of a wide range including governance and legislation, capacity building and advocacy on reporting ethically on and for children, reporting capacity on public fund management, election campaign financing, nutrition and IYCF, advocacy and capacity building on RTIA implementation, advocacy on CSR promotion and some research works. These initiatives could produce encouraging outputs that are expected to create positive impact in the media and other target communities.

A major thrust of MRDI is on developing capacity of media and the journalists. The issue of maintaining ethics in media reporting is a very important area that deserves special attention. The issue gets heightened when children come up as consumers of the media or subject of the report.

Keeping this in mind MRDI has been working on ensuring ethical standards in media reporting for last few years. Emphasis has been given on this issue during the reporting year. Out of three projects involving children, two were directly linked with ethical reporting.

Two perceived gaps that need to be addressed in order to improve the ethical standard of child reporting in media are skills of the reporter and attitude and mindset of the newsroom editor. Combination of these two positive changes can remarkably improve the ethical quality of media reports.

Getting into the root of skills development of media reporters, MRDI initiated to sensitize the university teachers on teaching ethically reporting on and for children. Teachers from journalism department of public universities and private universities took part in knowledge management and interaction programme on the issue. This sensitization is expected to benefit the students, many of whom will take journalism as their career.

To address the other gap, training on ethical reporting on and for children was organized for the sub-editors/news room editors of print, electronic and online media.

MRDI has been working on advocacy to make policy makers keep the nutrition issue high on health agenda by using media. Despite being a very important issue, nutrition is not discussed frequently as a topic of health and development. On the other hand, opponents to proper nutrition practice are always active in the interest of their business. They are strong and influential in terms of advocacy and media relations. These opponent forces have to be faced boldly to establish proper nutrition practice in the country. MRDI has been working on this issue in a multi-sectoral approach involving media, policy makers and the activists. This advocacy initiative aims to change the scenario by changing mindset of media, creating greater awareness on understanding of nutrition issues and influencing the policy makers on the issue. Impact of the initiative Media has been encouraging so far. coverage of nutrition has substantially increased compared to that of preintervention period. The issue is now discussed more frequently as a development agenda.

Legislation is one of the three columns of a democratic state. Proper functioning of parliament, the law making body is a necessary pre-condition to ensuring good political governance. People's participation in the process is essentially important. Media can play a vital role in the process of enhancing public participation in political

governance and legislation by establishing close linkage between parliament and the civil society. One of the important sources of news for media coverage is the minutes of the parliamentary standing committee meetings. Out of this realization, MRDI initiated to engage media in the process making this link in partnership with PRODIP programme of The Asia Foundation which could yield some positive results.

In its previous initiative on political governance, MRDI worked on election manifesto of major political parties and perspectives of voters. It has been noted from studies on last couple of elections that the adverse effects of the high cost of political campaigns had a direct effect on corruption. It was also noted that the news of violence and rigging in elections is prominently covered in the media. But the pattern of campaign financing is not sufficiently focused. MRDI felt the need to address this issue and organized a training programme for the journalists of print and TV media to enhance their reporting skills on election campaign financing in partnership with International Republican Institute (IRI).

A major area of MRDI's advocacy is implementation of the RTI Act. The organization has been pursuing to ensure people's access to information through proper implementation of the law since its enactment in 2009. As a member of the RTI Forum, MRDI takes active part in the campaigns and events related to RTI. The organization works in close cooperation with Information Commission in advocacy and implementation of the RTI Act. At this stage, MRDI partnered with Manusher Jonno Foundation (MJF) to sensitize authorities and beneficiaries about demand for and supply of information and develop capacity of information seekers and providers under the act. The initiative also involved cabinet division if the government in the process of advocacy and implementation of the RTI Act. Activities of the initiative have been able to create enthusiasm among the government officials, civil society members and people in general about seeking and providing information.

The other important area in which MRDI pursues advocacy is CSR. The organization continued its efforts for CSR promotion even

of its MJF closure supported Mainstreaming CSR to Address Poverty (MCAP) project. The project significantly contributed to creating a better understanding of CSR among different stakeholders, developing a positive mindset among the corporate people and earning support of the state policy makers. Continuation of this advocacy became a challenge when the project ended at a point of breakthrough. MRDI faced this challenge with its firm commitment and strong network at the policy and corporate levels. Bangladesh Bank extended support to continue policy advocacy and strengthening academic intervention on CSR from its Disaster Management and Social Responsibility fund through capacity development of university teachers. This has not only created scope of providing the young learners with clearer concept on CSR, but also opened up opportunities for academic knowledge sharing between universities in which MRDI can play the role of catalyst. Corporate houses came forward with their CSR support to replicate the success of interventions on women empowerment, livelihood and skills development programmes.

During the reporting year MRDI conducted three research and assessment studies -- one on disaster reporting, the second one on media monitoring for 10th parliamentary election and the other on unpaid care work of women. The first one aimed to identify development and prevailing weaknesses in media reporting on disaster mitigation and risk reduction. The next media monitoring aimed to assess how the media has contributed to electoral democracy. Through the other study, MRDI developed a BCC strategy on unpaid care work of women for two project areas of ActionAid Bangladesh.

As a natural course of development efforts, some projects have expired their period of operation during the year and some are in the pipeline. These programmatic and budgetary shifts create some challenges and obstacles to attainment of sustainability. MRDI with its expertise, experience and commitment is confident to face the challenges and continue its journey onward.

Snapshots

MRDI in 2013-14

INFOCUS: Dream comes true

MRDI's long-cherished dream of establishing a media training centre is now a reality. INFOCUS - a centre for media excellence has started its journey with a small but bold step. MRDI board has formally approved launching of INFOCUS and appointed one CEO for the centre. Not many training programmes have been organized this year. But the very starting of the centre has opened up windows of opportunities and possibilities. MRDI is committed to utilize the opportunities and realize the possibilities.

Access to Information: Bonding of seekers and providers

Right to information has been the most vital area of work for MRDI this year. Baseline assessment, perception survey, capacity building, formation of citizens' forum and advocacy at the policy level have marked significant achievement of the initiative. Training of designated officers of the government on implementation of RTI Act has enhanced their capacity and created a positive mindset in them to provide information. On the other hand, formation of Jagrata Nagorik Committee (JANAK) at 12 upazilas of two southern districts has created awareness and enthusiasm among people about seeking information using the RTI Act. Bonding of these two ends will hopefully facilitate the demand-supply chain of information propel smoothly.

CSR in academia

CSR has already been introduced as a topic of learning in the curricula of some departments of Dhaka University at the initiative of MRDI. Another important step this year was capacity building of the teachers of the university on CSR teaching. MRDI organized a weeklong CSR orientation workshop at Asian Institute of Technology (AIT), Thailand. Sixteen teachers including deans of two faculties and director of an institute of Dhaka University took part in the workshop. This will strengthen academic learning of CSR and is expected to be replicated in other institutes and universities, thus creating a greater impact.

Gaon Swapna: Another leap forward

Women of remote villages trained with CSR support who have assembled under the umbrella of their marketing outlet Gaon Swapna are now busy supplying work orders from retailers. Hypermarket Unimart has provided a space in their Gulshan outlet to display the products as a part of their CSR. On way to finding market abroad, Gaon Swapna is initially trying to explore such opportunities in Canada with the cooperation of PACE, a development organization over there. These marketing initiatives have strengthened the foundation of attaining sustainability of the effort.

MRDI in Progress

Program Highlights

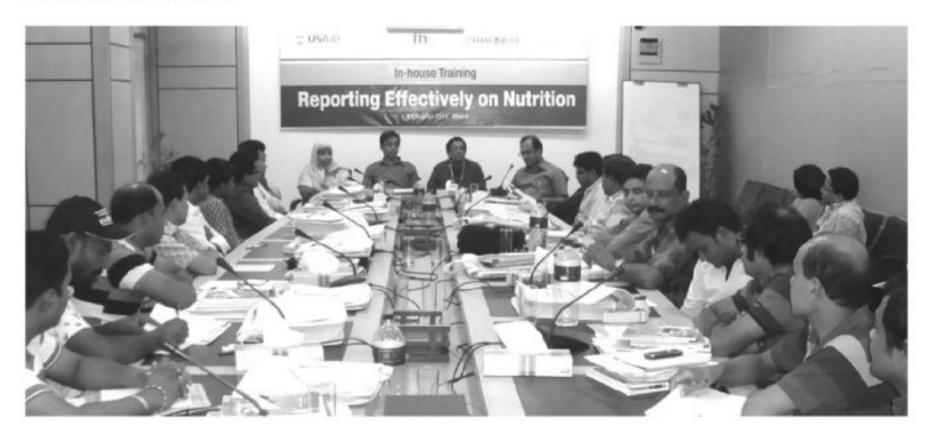
Projects implemented in 2013-14 have been classified in this report into the following chapters.

- Advocacy
- Capacity Building
- Advocacy and Capacity Building
- Study and Research
- CSR Interventions in the Field



Raise Media Awareness and Understanding of Nutrition Issues in Bangladesh

MRDI implemented this project in partnership with FANTA III to widen and improve media coverage of nutrition. Through journalism training on nutrition this project enhanced the capacity of journalist as well as media to overview the country's nutrition situation. Baseline media monitoring of print, broadcast and online media has been completed to determine the existing volume and accuracy of nutrition coverage in Bangladesh, and continuous media monitoring was also conducted throughout the period of performance to track the frequency and quality of nutrition coverage and evaluate the impact of the media advocacy component of the project.



The Objective

- Raise media awareness
 and understanding of nutrition
 issues in Bangladesh
- Build consensus among media gatekeepers on the importance of accurate and in depth reporting of nutrition issues
- Strengthen the investigative reporting skills of journalists to improve accuracy and depth in reporting of nutrition issues
- Improve the quality, accuracy, and frequency of reporting on nutrition issues in Bangladesh.

Highlights of the Program

- Four in-house trainings for print media houses and one training for community radios in Bangladesh were held. A total of 100 participants developed capacity in producing quality reports on nutrition and related issues.
- Three-month fellowship was awarded to 17 journalists (Fourteen from print media and three from community radios) from those who participated in the training programmes. Total 51 reports have been published. Among those 42 were from print media and 9 from community radios.
- 3. One handbook on nutrition was published for the reporters. This handbook contains different aspects of nutrition, malnutrition, causes and consequence of nutritional status of Bangladesh and facilitate journalist in making report on nutrition. It also presents country's existing programmes on nutrition.
- 4. One interaction meeting with media gatekeepers of different electronic and print media was held to provide updated information on nutrition situation in Bangladesh and to gain commitment from the participants on increasing media coverage on nutrition issues.

Engaging media in governance and legislation



MRDI, in partnership with PRODIP programme of The Asia Foundation, started this project in the previous year to enhance public participation in political governance and legislation by establishing close linkage between parliament and the civil society through engaging media. The project has organized training and fellowship programme for the journalists at the national level on reporting on political governance and parliamentary affairs. In its advocacy part, final report of the study on coverage of parliamentary standing committee meetings by Bangladesh media has been published. The study was conducted during last reporting year. Summary of observations made by discussants in a TV programme televised last year under the EMGL project was published.

The Objective

- To create awareness of people on political governance and legislation process through media interventions
- To increase issue based reporting capacity of journalists on political governance and people's participation

Highlights of the Program

- Report of the study conducted to identify the gap between the discussions that took place in the meetings of the Parliamentary Standing Committees and their coverage over media was published. Important findings have surfaced from the study that would facilitate media and journalists fill in the gaps and generate more effective reports. It is also expected to create awareness among the people on the issue.
- 2. Another publication compiling the major discussion points of TV programme 'Sangsad Katha' has been published with the title "TV Talkshow: Effective Parliament." It was a summarized presentation of the views and comments of the discussants including lawmakers, civil society members and media professionals. This publication was an effective advocacy material aiming to reach greater audience through distribution. The publication also contains an electronic copy of all episodes of the programme in DVD format.

Connecting media with child nutrition

Bangladesh has long been a country with one of the highest burdens of malnutrition in the world-and poor infant and young child feeding practices (IYCF) have been a major contributing factor. Improved feeding practices are key to reduction in underweight and stunting, and also reduction of diseases where underweight is linked as an underlying cause.

MRDI in partnership with GMMB involved with the media engagement and capacity building program delivered a significant increase in media coverage on child nutrition issues & IYCF and increased engagement of involved stakeholders.



The Objective

- To reinforce the learning of health reporters on IYCF issues with a specific focus on hand-washing, building awareness on existing work of A&T and others.
- To provoke thoughts among policy makers, opinion leaders on this issue through organizing national level summit, roundtable discussion with print and enhancing media coverage.

Highlights of the Program

- Three study circles were organized to strengthen the learning of the trained journalists on child nutrition issues. Through interaction with the resource persons reporters were able to get updated information, data briefings and other necessary conceptual clarity.
- One roundtable was organized in partnership with The Daily Star on Multi-sectoral Approaches to



Nutrition. Policy makers, academics, nutritionists, physicians, development workers, media gatekeepers and journalists took part in discussions at the roundtable. A full-page supplement on the roundtable was published in The Daily Star.

3. To share and exchange views between media professionals, NGO/CSOs and experts a Knowledge Sharing Workshop on Connecting Media with Child Nutrition and IYCF was held. 117 participants from Dhaka and outside participated in the workshop. Publication on 'Engaging the Media- A practical guide to meeting child nutrition advocacy goals through working with journalists' both in English and Bangla versions was launched in this workshop.



4. To create awareness on IYCF and hand washing issues, and strengthen conceptual clarity among the stakeholders and beneficiaries three episodes of TV talk show were aired over Boishakhi Television, a private TV channel. Government official, issue experts and development workers took part in the programme.



Children in Bangladesh News Media

Representing nearly half of the population, children deserve substantial coverage over media, but they are seldom allowed to speak for themselves in the media. Journalism in Bangladesh is not considering the best interest of children.

Increase in the volume of coverage and ensuring fair coverage of issues involving children and their issues that are important for them will attract policy attention, thus will contribute to achieving the country's priority on children.

UNICEF with MRDI has taken action to sensitize Bangladesh media to create a space for children's voices to be heard and to uphold their rights to information. Through media engagement interventions, the country's media and journalists have become more aware in dealing with children.

The Objective

- 1. To track the trend of print media on child-related issues
- To suggest recommendations for increased media coverage
- To enhance capacity of university teachers on teaching ethically reporting on and for children



Highlights of the Program

- One knowledge management and interaction programme on 'Ethical reporting on and for children' for the university teacher was held. Twelve teachers from journalism department of Rajshahi University, Chittagong University, Jagannath University, Daffodil International University and University of Liberal Arts Bangladesh participated in the programme.
- 2. One curriculum sharing meeting was organized to introduce the course module 'Ethical reporting on and for children' to the teachers. This curriculum has been designed particularly for the department of mass communication and journalism of universities in cooperation with Rajshahi University, Chittagong University, Jahangirnagar University and Daffodil International University. This curriculum is expected to facilitate bring positive change in ethical reporting on and for children in Bangladesh media.
- To assess the overall trend of coverage of child-related issues with ethical concerns as a follow-up of 2009 and 2011 study, one media monitoring study has been conducted.
- One training for TV journalists on Ethical Reporting on and for children was held. 18 journalists from different TV channels have enhanced their capacity on reporting on the issue.

Training of sub-editors and newsroom editors on reporting ethically on and for children

The children constitute a very special segment of the society and have a logical claim for a fair share of the news agenda. The news coverage of events or issues related to children is very small in its volume, as well as in its share in the total news outputs. The media and journalists can play a strong role in ensuring the wellbeing of children and in minimizing potential harm to them by news reporting. With this aim MRDI in partnership with Save the Children took the initiative for capacity development of sub-editors/newsroom editors on ethics of reporting on and for children.



The Objective

- To develop capacity of the sub-editors/newsroom editors on ethical reporting on and for children.
- To develop synergy among reporters and sub-editors/news room editors on ethical reporting on and for children.

Highlights of the Programme

- Training content was developed using two methodologies -- a questionnaire survey involving 10 gatekeepers, 10 sub-editors and newsroom editors and an analysis of media content.
- A total of 21 sub-editors/newsroom editors from different print, electronic and online media strengthened their capacity on children issues though the training.
- A one-month media content analysis was conducted after a month's gap of the training to assess the knowledge acquired from the training.

Media training on campaign financing

Bangladesh's challenges regarding campaign finance coverage are multifold. There is very little dedicated reporting done on campaign finance rules, regulations, and violations during the country's election process. Lack of coverage can be attributed to a dearth of public interest in the matter or absence of media expertise in reporting on campaign finance issues or a combination of the two.

The International Republican Institute (IRI) partnered with MRDI to address the issue of campaign finance in Bangladesh through capacity building of journalists.

The Objective

To increase the capacity of national print and TV media to report on campaign financing rules, regulations and violation during the election.



Highlights of the Programme

48 staff reporters, sub-editors, news room editors and district correspondents from print and TV media were facilitated to enhance the capacity and reporting skills on election campaign financing through the training programme.

The South-Asian Inquirer

Last year's Bangladesh Inquirer Project got a wider shape this year as The South-Asian Inquirer. Nepal, Sri Lanka and Maldives have been covered by this initiative in addition to Bangladesh. MRDI undertook this programme in partnership with the Thomson Media Foundation UK with support from The British High Commission Bangladesh. A training on investigative financial reporting skills in print, television, radio and online journalism was organized and the Inquirer Award was managed under this project.

The Objective

To increase professional coverage of corruption and transparency in Bangladesh and regional media through increasing reporting skills of journalists



Highlights of the Programme

Training: Capacity and reporting skills of 21 journalists including staff reporters, senior reporters and chief reporter from print, online and TV media on corruption and transparency were enhanced through a three-day training.

Inquirer Award: The South Asian Inquirer was built on the success of the Bangladesh Inquirer in developing a high level platform to support investigative reporting. This initiative created more encouragement among the journalists to highlight the issue through their reporting. This year final winners have been selected through regional competition. Three Bangladeshi reporters from print, radio and TV media have won the award this year.



Advocacy and Capacity Building

CSR for Advancement and Social Emancipation (CASE)

Banking sector, as the most disciplined and structured business sector of the country, has the largest stake in the total volume of CSR activities. Bangladesh Bank has already initiated and published annual report on CSR activities by banks and opened a separate green banking and CSR department which is in operation.

This year Bangladesh Bank launched their 'Disaster management and social responsibility fund' for promoting CSR initiative and strengthening capacity of the organizations for implementing such initiatives. At the first phase, nine organizations form different arena received fund to implement their projects. MRDI implemented its project 'CSR for Advancement and Social Emancipation (CASE)' in partnership with Bangladesh Bank under this initiative.



The Objective

- To strengthen support of policy makers, business community and civil society for CSR as a development tool
- To enhance academic capacity of university faculties on CSR.

Highlights of the Programme

- One roundtable on 'Policy support to CSR in the context of tax exemption for the Banking sector' was held. Governor Bangladesh, Deputy Governor, Member of NBR, CEOs of banks, academics, development activists, media personalities, officials of Bangladesh Bank and BIBM took part in the discussions of the roundtable.
- 2. Six episodes of TV talk show were aired over Ekattor Television to provoke thoughts among the policy makers about CSR, motivating business entities to use CSR as an operational strategy to gain support of the stakeholders and promote ethical standards and involving other stakeholders and activists in the process of CSR operations.
- 3. CSR orientation workshop was organized to improve capacity to teach CSR as an academic topic. It was held at the Asian Institute of Technology (AIT), Thailand. Twenty two participants including two deans, twelve departmental chairmen, one director and another professor of Dhaka University, representatives of Bangladesh Institute of Bank Management (BIBM), Bangladesh Bank and MRDI took part in this CSR orientation workshop.

Enhancing academic capacity on CSR

MRDI partners with AIT, Thailand



Businesses sustained long when they kept people and the society on the top of all considerations. World's famous brands have innovated ideas that could touch the hearts of their clients and the people around and address the needs of the people aiming to build a caring society.

This was stated at a weeklong CSR capacity building workshop that took place at the Asian Institute of Technology (AIT), Thailand from 6 to 11 June 2014. MRDI organized the workshop in partnership with Bangladesh Bank and in collaboration with AIT with an aim to enhance the capacity of the teachers of Dhaka University on academic aspects of CSR. Professors of Dhaka University and representatives of Bangladesh Bank, Bangladesh Institute of Bank Management (BIBM) and MRDI participated in the workshop. During the workshop the participants made a visit to the Standard Chartered village in the Mekong province to see a sustainable CSR intervention.

The highly participatory and interactive workshop was facilitated by Mr. Alex Mavro, Professor of the Sasin Institute of Business Administration, Chulalongkorn University, Bangkok and Mr. Denis Walker, management and sustainability consultant.

The workshop presented an innovative model of business sustainability called ISIS methodology which stands for Indicators, Systems, Innovation and Strategy. Linking CSR with business sustainability, the workshop highlighted on global trends and practices in sustainability, working definitions, stakeholder engagement, regulation and standards such as ISO 26000, HDI, GRI, and Global Compact.

Through this intervention across the border, MRDI's CSR advocacy initiative touched yet another milestone. In addition to developing academic capacity of the university teachers, this programme has created an opportunity for AIT and MRDI to work together on capacity building of corporate houses on CSR planning and operations.

While handing over certificates to the participants in the closing session, Executive Director of AIT-Extension Dr. Jonathon Shaw stressed the need for building a sustainable society. He said, businesses that create values for the stakeholders sustain in the long run. "A programme or business designed in a constructive manner sustains, whereas an extractive design necessarily collapses," he added.

Dr. Sundar Venkatesh, Adviser to the Executive Director of AIT-Extension termed the workshop as a unique one which involved senior professors of Dhaka University. He thankfully mentioned the strong advocacy role of the Governor of Bangladesh Bank Dr. Atiur Rahman in promoting CSR and the concept of inclusive banking.

Head of the delegation Professor Farid Uddin Ahmed, Dean of the Faculty of Social Sciences, Dhaka University emphatically mentioned that this is the biggest high profile team attending a workshop abroad in 93 years' history of Dhaka University.

Promoting Citizens' Access to Information





Constitution of the People's Republic of Bangladesh in its Article 39 guarantees to all citizens, among other things, the Fundamental Right to Freedom of thought, conscience and of speech, subject to certain 'reasonable restrictions' imposed by law. Right to receive and impart information has been recognized as an inalienable part of freedom of speech and expression guaranteed by sub-clause (a) of clause (1) and (2) of Article 39 of the constitution. In addition, Article 7 of the constitution makes the provision that all powers of the Republic belong to the people. On March 29, 2009 the ninth Jatiya Sangsad (Parliament) in its first session approved the RTI Act 2009 after some minor amendments.

MRDI in partnership with Manusher Jonno Foundation has been working for sensitization and awareness building on the benefits of using RTI Act, capacity building of government officials, NGO activists and the journalists that will simultaneously facilitate stakeholders and beneficiaries of both demand and supply ends of right to access and responsibility of providing information.

The Objective

- To sensitize authorities and beneficiaries about demand for and supply of information.
- To develop capacity of information seekers and providers under the RTI Act.

Highlights of the Programme

- One baseline survey has been conducted and report prepared to identify the situation of the trend of demand and supply aspects of the RTI Act and assess its implementation status.
- Citizen forum named Jagrata Nagorik Committee (JANAK) has been formed at 12 upazilas of Jessore and Barisal Districts for promoting access to information at the grassroots level. Orientations for the JANAK Members on RTI Act have already been completed.
- One perception survey has been completed to remove the existing confusions and misconceptions about the article 7 of the RTI Act among information seekers and providers. FGD, KII and roundtables have already been conducted at divisional level.
- Training programmes on RTI Act, 2009 for the designated government officers were held at Jessore districts. 21 Officers took part in the programme.
- Meetings with Ministry of Agriculture, Industries and Public Administration were held for providing them technical assistance for developing Information Disclosure Policy (IDP).



Needs Assessment study of the Bangladesh Media in disaster reporting

Disasters have become a frequent visitor to Bangladesh. Floods, draughts, cyclones, tornado, earthquake, lightning, salinity and landslides in hilly areas occur time and again causing huge damage to lives and properties of the densely populated country. The frequency, intensity and nature of such disasters have increased and diversified impact because of the climate change. Bangladesh is thought to be the worst victim of climate change.

Media is an important tool to make people aware of the impending disasters. They can bring out the expert opinions and make policymakers aware of the reasons of and solutions to the problems associated with disasters. They can provide early warning to the people. This year MRDI in partnership with Korea Green Foundation has conducted one needs assessment.

The objective

- To identify development and prevailing weaknesses in media reporting on disaster mitigation and risk reduction
- To identify further course of action for the media professionals



Highlights of the Programme

One needs assessment study report has been prepared based on six months media content analysis, questionnaire interviews with reporters, FGDs with journalists, NGO executives and mass people and key informant interviews.

Monitoring of the Media for 10th Parliamentary election

Media plays a vital role in promoting and stabilizing democracy in Bangladesh. Election, through which citizens choose their representatives, is an essential component of democracy. Media monitoring is an important tool to assess the role of media in election to determine the credibility of the process and to find out whether voters are able to vote in a free and fair atmosphere without any intimidation. Role of the media also comes under scrutiny during the election responding to the questions: how the media covers the election process, what is the extent of impartiality demonstrated by the media and above all how effectively media is able to present the views of the candidates and the voters.

MRDI, with the support of UNDP-SEMB has conducted an exercise to monitor and report on media coverage prior to and during the 10th parliamentary election in Bangladesh.

The Objective

To assess how the media has contributed to electoral democracy as well as gauging the performance of the media in relation to the reforms

Highlights of the Programme

- During this project period daily, weekly and monthly media monitoring reports were prepared based on the news coverage of 15 newspapers (10 national and 5 local dailies), 7 TV channels and 2 online media sites.
- Based on monthly reports one comprehensive report has been prepared.

BCC strategy on unpaid care work of women

Bangladesh is a country where domestic work and caring for people remain invisible in terms of economic calculations, statistics, policy and political discourse. It is estimated that the monetary value of unpaid care work is from 10 to over 50% of GDP. Due to the patriarchal system in Bangladesh, women bear the brunt of unrecognized care work thereby missing out on other opportunities, including the women who are employed in some sort of paid work who at the same time are engaged in unpaid work.

MRDI provided technical assistance to ActionAid Bangladesh (AAB), to develop a BCC strategy to bring about positive changes in the behaviour of individuals, families and the community as a whole.

The Objective

To develop BCC Strategy for ActionAid Bangladesh in order to realize behaviour change communication actions with appropriate messages and tools towards contributing recognition for women paid work and recognition, reduction, and redistribution for their unpaid care work and increase in their equal access to and control over economic resources and public services.

Highlights of the Programme

Two BCC strategies on unpaid care work have been developed for the project areas of AAB in Gaibandha and Lalmonirhat. Document review, PRA, in-depth interview, case study analysis, qualitative data analysis have been done in developing this strategy document.

Respondents involved in the process of the study suggested quite a long list of activities to promote recognition of UCW. Based on their findings strategies have been suggested activities have been proposed to materialize the strategies. Target audiences against the strategies have also been mentioned.

This strategy document suggests some message outlines, communication tools and channels. BCC materials have to be developed with creative messages based on the proposed outline. Tools and channels will be used in conformity with the activity.



CSR interventions in the field

HSBC (X)

To demonstrate success of CSR in development efforts, MRDI brought up model interventions for implementation using CSR funds. One such intervention was addressing the needs of the people of Dhangmari village of the Sunderbans. MRDI implemented this initiative in partnership with HSBC.

The Objective

To utilize CSR funds as an alternative fund for development particularly in addressing poverty alleviation issues in an effective and sustainable manner.

Highlights of the Programme

- Forty women of Dhangmari, Sundarbans have been trained on tailoring and hand stitching and became self reliant.
- Village-wide tree plantation has completed. A total of 800 Neem tree saplings have been distributed among the villagers. 2 saplings were given to each family.
- Rain water harvesting system has been installed with UV purifier in center that will store 2000 liters of readily drinkable rain water.







This year, Sony Ericsson in partnership with MRDI extended support to the family members of the victims of Rana Plaza havoc.

The Objective

To facilitate the families of Rana Plaza victims in continuing their livelihood.

Highlights of the Programme

Nineteen families of Bogra and Jessore who lost their beloved family members in the Rana Plaza tragedy got livelihood support with an approach of long term sustainability. One quick assessment was conducted to identify the needs of these ill-fated persons. Based on the needs these families were provided support to earn their livelihood. These included cattle rearing, small trade, poultry farming, van pulling etc.



Empowering Sundarbans women through skill development training programme and support their livelihood, Bank Alfalah has partnered with MRDI in a small training initiative.

The Objective

To utilize CSR funds as an alternative fund for development particularly in addressing poverty alleviation issues in an effective and sustainable manner.

Highlights of the Program

- Forty women of Dhangmari, Sundarbans received training on tailoring and hand stitching.
- These women are now generating income through producing different types of dress and handicrafts according to the demand of the market.



BSRM, a leading steel company of the country took interest in replicating the successful women's livelihood intervention in Jessore. MRDI, with its experience of setting up a training centre at the village Basatpur went under a partnership with BSRM to implement a similar intervention in the neighboring village Durgapur.

Objective

- To create work opportunities for 100 marginalized women in three years by providing them with training in tailoring, embroidery and block print through establishing a training centre.
- To form a sustainable women's association in the village for livelihood and empowerment of women.



Highlights of the Programme

- One baseline survey has been conducted to identify the beneficiaries and find out their need.
- 2. Training centre construction is going on.
- Project delivered regular courtyard meeting with primary beneficiary groups



jedi(경"되 근건질)(경"되 (현단(GG RELIANCE INSURANCE LIMITED

Reliance Insurance Ltd. has continued their support to Paschim Char Monohor and Moddho Char Monohor private primary schools of Char Mujibnagar, Bhola.

Objective

To ensure quality and continuity in education for students of the off-shore islands.

Highlight of the programme

Extended financial support for repair and renovation of the cyclone affected school infrastructures.





ED participated in Fellowship Exchange Program

In response to an invitation of The Asia Foundation (TAF) the Executive Director, MRDI participated in a study tour to South Korea from 27 October 2013 to 07 November 2013.

TAF in collaboration with Korean Development Institute School (KDI) hosted the 'Study Tour' under the KDI 'Asian Development Fellowship Exchange' program in South Korea.

The objective of the program was to focus on general functions of Korean parliament with an emphasis on budget analysis and monitoring and parliament library services; E-Governance; Women entrepreneurship and tourism.

The purpose of the visit was to strengthen the Bangladesh Parliament and to enhance the role of civil society organizations in political governance by providing an orientation on the Korean experience of parliamentary development and practices. The delegation was headed by the Additional Secretary of parliament secretariat with 9 staff members from the Bangladesh parliament secretariat and 6 civil society organizations. The delegation had in-depth discussions and exchanges with their counterpart institutions in Korea and gained firsthand knowledge about the practice of Korea parliament secretariat and CSOs.





Learning

From the visit, the Executive Director, MRDI learnt Korea's development history and current situation regarding the gender, economy, governance, education and civil society organizations which will help plan strategies for a peaceful, prosperous and democratic Bangladesh.

It also showed how parliament and civil society across the globe are working together to strengthen an effective democratic system.

Key Lessons learned

- The Korea's media is allowed in the committee meetings. This experience can be an example for negotiations with the Bangladesh parliament.
- The process of enactment, amendment and abolishment of law by the Korea's National Assembly is participatory.
- Relation between the local government and the National government are very close and transparent.

Disclosure of decisions by the board

- Accepted resignation of Dr Baquirul Islam Khan as a member of MRDI and Director of the board
- Appointed Howladar Yunus & Co. Chartered Accountants as auditor for conducting the audit of MRDI consolidated financial statements for the FY 2013-14
- Amendment made in the procurement policy regarding invitation of quotation
- Addition of 3 clauses in the administrative and Financial Manual -- 1. Code of conduct for procurement of goods and services 2. Conflict of interest 3. Handling conflict of interest
- A three member budget committee formed under the leadership of ED comprising representatives from Administration, Programme and Finance
- INFOCUS, Centre for Media Excellence established as a sister concern of MRDI with Farid Hossain as the CEO
- Selected Md. Shahid Hossain, Advisor, Planning & Development as another bank signatory for operating MRDI operational account and project accounts
- Renewal process of registration of MRDI from the NGO Affairs Bureau started
- Procurement committee of MRDI reviewed

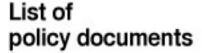
RTI Help Desk

MRDI is operating a help desk to provide assistance to information seekers using the RTI Act. The desk facilitates individuals and organizations submit application to the authority for information, appeal to the proper authority and complain to the Commission in case the desired information is not provided.

The desk primarily aims to facilitate journalists dig out information for investigative reporting and also to assist CSOs help their beneficiaries to go through the process of seeking information.

Contributions to other organizations and individuals this year

- Scholarship to one meritorious student for higher education
- Organized two day training on RTI Act, 2009 and its implication for the officials of SHAREE.
- Provided carrying cost for blanket distribution among the beneficiaries of the Sundarbans.
- Extended support to Bangladesh Health Reporters' Forum for organizing Interaction meeting between media and issue experts on nutrition' and their annual retreat.
- Supported one journalist for his medical treatment.
- Extended support to Commonwealth Journalist Association for organizing a roundtable 'Challenges of Press Freedom in Emerging Democracy'.



- 1. Administrative and financial manual
- 2. Human resource (HR) policy
- 3. Gender policy
- 4. Information disclosure policy

MRDI Board of Directors (As of 30 June 2014)

Position in the Board Profession Name Inam Ahmed Chairman Journalist Hasibur Rahman Development activist **Executive Director** Rokia Afzal Rahman Director Business Farid Hossain Journalist Director Md. Abdur Rahim Corporate executive Director Sakiul Millat Morshed Development activist Director

Director

Director

MRDI Advisors

M. Emamul Haque

Syed Ishtiaque Reza

Name	Designation	
Md. Shahid Hossain	Advisor, Planning and Development	
Nepal Chandra Sarker	Advisor, Programme Operations	

MRDI Staffs

Name	Responsibilities	
Abdul Gofur Manager Finance	Responsible for preparation of capital and revenue budget; financial analysis of the organization; budgetary control; analyzing the cash/fund flow and investment opportunity; monitoring accounts department and their works; organize external audits and any other duties assigned by the Executive Director.	

Development activist

Journalist

Name	Responsibilities
Sk. Shaniaz Ahmed Assistant Manager, Finance	Deputed as accounts coordinator in the project 'Promoting Citizen's access to Information' and responsible for maintaining accounts of all expenditures of the project activity and bank account of the project. Preparing financial reports according to the format and time frame; facilitating programme team regarding the financial transaction of the programs; taking care of project administrative work relevant to finance; maintaining liaison with MJF and other relevant parties.
Hamidul Islam Hillol Senior Programme Officer	Deputed as programme coordinator in the project 'Promoting Citizen's access to Information' and responsible for implementing all the project activities; taking necessary advices and guidance from the technical expert and team leader; keeping track of the action plan; review the progress of activities, supervise staff members and take necessary measure to ensure timely implementation of the activities; participate in field level activities as per demand of the project; maintaining liaison with MJF, ministries & relevant government offices, NGOs and local coordinators of MRDI for successful implementation of the interventions; prepare project reports as per schedule.
Aktarun Naher Senior Programme Officer	Deputed as training and monitoring coordinator of the project 'Promoting Citizen's access to Information' in 50% of her working time and responsible to monitor the activities and work in collaboration with the PC in implementation of the project activities; participate in field level activities as per demand of the project; maintaining liaison with MJF, ministries & relevant government offices, NGOs and local coordinators of MRDI for successful implementation of the interventions in collaboration with PC; facilitate the PC in preparing project reports as per schedule.
	As Senior Programme Officer of MRDI, she is responsible to coordinate and supervise the overall programme related activities of the organization in consultation with the supervisor, maintain effective communication with the donor/s, NGO affairs bureau and others as determined by MRDI management.
Mohammad Sahil Senior Programme Officer	Responsible to coordinate and supervise the overall programme related activities of the organization in consultation with the supervisor; responsible to maintain website and the server of MRDI; coordinate with and supervise all the vendors and suppliers related to IT.
Md. Mizanur Rahman Assistant Manager, Administration	Responsible for overall administration related activities of the organization; look after the maintenance of the office premise and ensure the facilities of the employees.
Md. Mominul Islam Assistant Manager, Finance	Responsible to prepare required financial report and statements for financial analysis; prepare budget as per requirement; perform duties and responsibilities assigned by the supervisor.

Responsibilities

Mousumi Akhter	Responsible to monitor print and electronic media on the basis of
Assistant Monitoring Officer	project needs; data coding and input on daily basis; generate weekly/monthly report if required; communicate with MRDI network members; assist in organizing and coordinating programmes of MRDI/projects and prepare programme reports.
Khadiza Begum Assistant Programme Officer	Responsible to work in various activities of MRDI and its projects. Assist senior staff members as per requirement.
Mazeda Khanam Bithi Assistant Monitoring Officer	Responsible to monitor print and electronic media on the basis of project needs.
Minhaz Sheikh, Office Junior	Providing support services as per requirement.
Hamida Begum, Office Junior	Providing support services as per requirement.
Mohammad Siraj	Responsible for natural beautification of MRDI

Designated Information Officer under RTI Act.

Name : Md. Shahid Hossain

Designation : Adviser, Planning and Development Tel : +880 2 9134717, +880 2 9137147

Fax : +880 2 9134717 Ext-111
E-mail : shahid.hossain@mrdibd.org

Appellate Authority under RTI Act.

Name : Hasibur Rahman

Designation : Executive Director

Tel : +880 2 9134717, +880 2 9137147

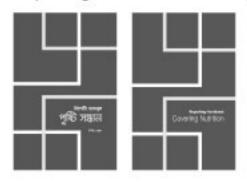
Fax : +880 2 9134717 Ext-111
E-mail : hasibur.rahman@mrdibd.org



Publications in the Year

Handbook

Reporting Handbook Covering Nutrition



Study Report

JS Body Under Media Scanner



TV talkshow publication

- Sangsad Katha
- CSR Talk over Television Phase IV





Guide Book

Engaging the Media





Newsletter

CSR Review (Volume 12)



Report

Annual Report 2012-2013



Finance and Administration

MRDI has been demonstrating a transparent financial management and maintaining a scientific and reliable accounting system. Committed and efficient finance team has been able to keep up the reputation with the support of the management. A strong internal control system has been established. Policy documents like financial & administrative manual, HR policy, gender policy, information disclosure policy are now in place for its managerial operations. MRDI meticulously abides by the law of the land and regulations of the concerned regulatory authorities.

MRDI maintains required Books of Accounts and related records in accordance with the Bangladesh Accounting Standard using the double entry book keeping system. Software based accounting system has been introduced from the fiscal 2013-14. Management and control of all funds, assets, procurement and expenditures are done through very transparent and controlled system complying with the in-house policies, rules and government rules and regulations. Separate books & documents and bank accounts are maintained for the individual & independent project.

During the fiscal MRDI maintained 10 separate set of books of accounts. One set for total transaction of the organization providing a consolidated statement of accounts and the other 9 for the individual projects.

The financial statements of MRDI reflect the true & fair view of the financial position and are free of material misstatement.

In 2013-2014 MRDI received fund from the following funding authorities/organizations

Total .	42,599,422
JNICEF	6,616,975
JNDP	2,769,344
Save the Children	699,899
leliance Insurance Ltd.	200,000
Prothom Alo	81,593
Midas financing Ltd.	11,718
Manusher Jonno Foundation	6,032,958
.M Ericsson Bangladesh	900,000
orea Green Foundation	385,200
nternational Republican Institute (IRI)	1,144,078
SMMB	3,500,602
hi360	7,004,785
British high Commission, Bangladesh	1,309,015
BSRM Ltd.	4,393,064
Bank Al Falah Ltd.	396,800
Bangladesh Bank	6,885,505
Action Aid Bangladesh	267,886

- a) As per decision of the 10th AGM, Howladar Yunus & Co. Chartered Accountants was appointed to carry out the audit of MRDI consolidated Accounts for 2013-2014 through a competitive bidding process. The 11th AGM decided to appoint auditors for carrying out the audit of consolidated Accounts for 2014-2015 through a competitive bidding process.
- b) Considering the different size of period and audit fees, the 11th AGM authorized the Executive Director to appoint Howladar Yunus & Co. Chartered Accountants or ACNABIN for auditing the project accounts with the remuneration mentioned in the project budget.

MRDI meticulously follows the Government policy and procedures as well as standards in all spheres of its programme and administration. In Particular the income tax & vat are deducted as per the income tax and vat ordinance. MRDI has its own TIN identity and updated regarding the submission of tax return

During 2013-2014 MRDI deducted at source and deposited the following amounts of money in the government treasury-

VAT Tk. 570,548.00	
Tax Tk. 1,329,548.00	- 2

During 2013-2014 MRDI paid Tk. 186,678 as tax and Tk. 161,298 as VAT which is deducted at source.

Howladar Yunus & Co.

Management and Resources Development Initiative (MRDI)

Auditor's Report and Financial Statements for the year ended June 30, 2014

December 03, 2014

Chartered Accountants
Correspondent firm of Grant Thornton International Ltd.



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Howladar Yunus & Co.

Gulshan Office

Howladar Yunus & Co.

House - 14 (4th floor) Road - 16A, Gulshan - 1 Dhaka - 1212 Bangladesh

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Independent Auditor's Report to the Board of Directors

We have audited the accompanying financial statements of Management and Resources Development Initiative (MRDI) which comprise the statement of financial position as at June 30, 2014 and the related Statements of Income and Expenditure and Statement of Receipts and Payments for the period July 01, 2013 to June 30, 2014 and a summary of significant accounting policies and other explanatory information.

Management's responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Bangladesh Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatements, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Bangladesh Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal controls. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Management and Resources Development Initiative (MRDI) at June 30, 2014 and its financial performance and its Cash flows for the year then ended in accordance with Bangladesh Financial Reporting Standards.

Chartered Accountants

Dated, Dhaka December 03, 2014

Chartered Accountants

Correspondent firm of Grant Thornton International Ltd.

Management and Resources Development Initiative (MRDI) Statement of Financial Position As at June 30, 2014

Particulars	Note	2013-14 Taka	2012-13 Taka
PROPERTY AND ASSETS			
Non-current Assets			
Property, Plant and Equipment	5	1,678,074	1,355,114
Intangible Assets	6	99,840	124,800
		1,777,914	1,479,914
Current Assets			
Receivables from Donor	7	146,700	875,668
Advance and Prepayments	8	2,226,064	1,431,020
Financial Assets	9	5,790,477	5,206,211
Cash and Cash Equivalents	10	6,140,172	4,854,438
	0-	14,303,413	12,367,337
TOTAL PROPERTY AND ASSETS	-	16,081,327	13,847,251
FUND AND LIABILITIES			
Fund			
Capital Fund	11	5,882,135	7,036,562
Gaon Swapna Fund	12	364,615	389,347
Unutilized Project Fund	13	5,267,325	4,479,148
5.	828 1.5	11,514,075	11,905,057
Liabilities			30
Current Liabilities			
Outstanding Liabilities	14	3,637,285	1,942,194
Loan from Executive Director	15	450,000	-
Contributory Provident Fund		179,082	-
Loan from Southeast Bank Ltd.	16	300,885	-
		4,567,252	1,942,194
TOTAL FUNDS AND LIABILITIES	-	16,081,327	13,847,251

The annexed notes form an integral part of these financial statements Finance Manager

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Executive Director

Signed as per our annexed report of even date

Dated: Dhaka **Chartered Accountants** December 03, 2014

Management and Resources Development Initiative (MRDI) Statement of Income and Expenditure For the year ended June 30, 2014

Particulars	Note	2013-14	2012-13
Particulars	Note	Taka	Taka
Income			
Grant Income	17	41,043,710	41,462,787
Interest on Bank Deposits	18	727,868	704,901
Other Income		400	16,308
	=	41,771,978	42,183,996
Expenditure			
Programme Cost	19	28,460,521	30,144,403
Salary and Benefits	20	9,277,747	7,949,583
Office Rent	21	1,962,000	1,962,000
Transportation and Conveyance	22	491,212	486,406
Phone, Fax, Internet, Postage etc.	23	411,431	337,368
Utility and Service Charges	24	264,689	187,753
Repair and Office Maintenance		234,969	346,554
Printing and Stationery	25	280,240	317,941
Newspapers, Periodicals and TV News Clipping		213,102	459,009
Donation and Assistance		171,873	401,187
Programme Planning		49,135	273,723
Audit Fees and Other Professional Fees	26	419,200	297,252
Staff Capacity Building		_	6,500
Advertisement Expenses		-	18,497
Depreciation on Fixed Assets (Annex-A)		854,506	593,908
Amortization of Software		24,960	-
Bank Charges		31,714	19,493
Interest on Bank Loan		2,347	-
Loss on disposal of Property, Plant and Equipment	27	149,563	(2)
Provision for Income Tax	0.594.7	181,833	-
	_	43,481,042	43,801,577
Excess/(Short) of Income over Expenditure	_	(1,709,064)	(1,617,581)
		41,771,978	42,183,996

The annexed notes form an integral part of these financial statements

Finance Manager Executive Director

Signed as per our annexed report of even date

Hand France Dated: Dhaka
Chartered Accountants

December 03, 2014

Management and Resources Development Initiative (MRDI) Statement of Receipts and Payments For the year ended June 30, 2014

Particulars	Notes	2013-14 Taka	2012-13 Taka
Opening Balance			
Cash in Hand	ſ	464	1,721
Cash at Bank	- 1	4,853,974	7,340,116
	-	4,854,438	7,341,837
Receipts		(750	(24.120
Advance and Prepayments	17	6,750	631,138
Donor Fund Received	17	42,599,422	38,895,042
Loan from Executive Director		450,000	75
Loan from Southeast Bank Limited, Mohammadpur Br.		300,885	75
Contributory Provident Fund	40	179,082	704.004
Interest on Bank Deposits	18	684,242	704,901
Receipts against Receivables from Donor		835,105	201,779
Directors Entry Fee and Subscription		3,500	-
Gaon Swapna Fund Account		12,772	389,347
Received against previous years expenditure		28,000	878,063
Sale of Old Assets		-	38,800
Other Receipts	-	400	7,680
	_	45,100,158 49,954,596	41,746,750 49,088,587
Payments	-	47,754,570	47,000,307
Advance and Prepayments		1,104,798	133,096
Investment in FDR		540,640	529,507
Programme Cost	19	25,807,801	28,907,108
Salary and Benefits	20	9,267,622	7,890,458
Office Rent	21	1,722,000	1,962,000
Transportation and Conveyance	22	491,212	483,006
Phone, Fax, Internet, Postage	23	403,447	333,086
Utility and Service Charges	24	234,079	154,752
Repair and Office Maintenance	21	234,969	346,554
Printing and Stationery		234,490	317,941
Newspapers, Periodicals and TV news Clipping		213,102	416,125
Donation and Assistance		171,873	401,187
Purchase of Fixed Assets	5	856,829	1,023,140
Payment of Outstanding Liabilities (Annex-E)	5	1,312,394	981,188
Programme Planning		49,135	273,723
Audit Fee and Other Professional Fees	26	76,700	36,788
Staff Capacity Building	20	70,700	6,500
Advertisement Expenses		120	18,497
Bank Charges		31,714	19,493
Interest on Bank Loan		2,347	17,473
Gaon Swapna Operational Expenses		37,504	
Return of Project Fund	28	1,021,768	0
Return of Project Pund	20 _	43,814,424	44,234,149
Closing Balance	-		.,,
Cash in Hand	Ī	15,434	464
Cash at Bank	l l	6,124,738	4,853,974
		6,140,172	4,854,438
		49,954,596	49,088,587

Manager, Finance



Executive Director

Management and Resources Development Initiative (MRDI) Notes to the Financial Statements for the year ended 30 June 2014

1.00 Background

1.01 Legal form of the Organization

Management and Resources Development Initiative (MRDI) is a multidisciplinary, Not for Profit, Non-Government Organization engaged to a wide spectrum of social development activities and seeks to render services to national and international organizations, both in the public and the private sector. MRDI is registered with the office of the Registrar of the Joint Stock Companies and Firms, Government of the People's Republic of Bangladesh under Section 28 of the Companies Act 1994 having incorporation # C-544 (57)/2003 dated May 13, 2003 as a Company limited by guarantee. It is also registered with the NGO affairs Bureau having registration # 1962 dated September 21, 2004 under the Foreign Donations Regulation Ordinance 1978 which was renewed on November 12, 2014.

The registered office of the organization was 2/8 Sir Syed Road (Ground floor), Block-A, Mohammadpur, Dhaka-1207. Currently the organization is shifted to 8/19 Sir Syed Road (3rd floor), Block-A, Mohammadpur, Dhaka-1207.

1.02 Objectives of the Organization

Standard of mass media and media professionals raised; developing modern event management services; physical and mental well being of the enhanced; empowerment of women, adolescents, children, minority and other marginalized sections of the population augmented; development of peoples' education and skills etc.

2.00 Significant Accounting Policies

2.01 Basis of Accounting

The financial statements have been prepared using accrual basis of accounting on going concern basis except statement of receipts and payments.

2.02 Property, Plant and Equipment

The cost of an item of Property, Plant and Equipment is recognized as an asset if, it is probable that the future economic benefits associated with the item will flow to the organization and the cost of item can be measured reliably. Property, Plant and Equipment are stated at cost and accumulated depreciation is shown separately. Cost represents the cost of acquisition includes purchase price and other directly attributable cost of bringing the assets to working conditions for its intended use.

2.03 Depreciation

Depreciation is charged on property, plant and equipment using straight line method. If assets are acquired during the first half of the year then full year depreciation is charged on assets. No depreciation is charged if the fixed assets are acquired during the second half of the year and also in the year of disposal. Depreciation is charged in the following rates:

Property, Plant and Equipment	Rate
Furniture and Fixture	20%
Computer, Printer, Multimedia	33%
Office Equipment	30%
Vehicle	25%
Other Assets	20%

2.04 Intangible Assets

Software:

Software costs are capitalized where it is expected to provide future enduring economic benefits. Capitalization costs include license fees and cost of implementation/system integration services which are capitalized in the year which the relevant software is installed for use.

2.05 Amortization of Intangible Assets

Software:

Software is amortized using the straight-line method over the useful life of five years.

2.06 Related Party Transaction

As per BAS 24 "Related Party Disclosures", a related party is a person or entity that is related to the entity that is preparing its financial statements. Related party transaction is a transfer of resources, services, or obligations between a reporting entity and a related party, regardless of whether a price is charged as per BAS 24. In case of MRDI, related parties include the directors, key management personnel, associates, companies under common directorship etc. as per BAS 24 "Related Party Disclosures". All transactions involving related parties arising in the normal course of business are conducted at arm's length at normal commercial rates on the same terms and conditions as third party transactions using valuation modes, as admissible.

The details of Related Party Transactions are given as Annex-F.

2.07 Contributory Provident Fund

As per approved pay structure of MRDI the regular staff is entitled to receive benefits from February 2014 from the "Contributory Provident Fund" @ 8.333% on basic salary. The Fund is not approved by NBR and is not operated under any Board of Trustee. Till the registration with NBR, it will be operated under MRDI policy. Required rules will be prepared by the MRDI management in consultation with its staff. The fund has been kept in a separate interest bearing bank account which is jointly operated by the Executive Director and Manager, Finance/Advisor, Planning and Development.

2.08 Cash and Cash Equivalents

Cash and Cash Equivalents for the purpose of the receipts and payments comprises of cash and bank balance. Cash and bank balance includes donations received through donor grants which are available for the use of organization without restrictions.

2.09 Taxation

In accordance with the provisions of ITO 1984, all NGOs working in Bangladesh are assessable entities and submission of Income Tax return is mandatory whether the income of any NGO for any year is taxable or not is decided only after regular assessment to be made by the assessing authority. MRDI consider itself an association of persons and submits a return under section-82BB of ITO 1984.

2.10 Provision for Liabilities

Provision and accrued expenses are recognized in the financial statements when the organization has a present obligation resulting from past events and it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate of the amount can be made.

2.11 Foreign Currency Transactions

MRDI maintains its books of account in Bangladeshi Taka. Transactions in foreign currencies are accounted for in Bangladeshi Taka at the rate of exchange ruling on the date of transactions.

2.12 Grant Income

Bangladesh Accounting Standard (BAS) 20 "Accounting for Government Grants and Disclosure of Government Assistance" has been followed for the recognition of grant income.



2.13 Capital Fund

Management and Resources Development Initiative (MRDI) is registered with the office of the Registrar of the Joint Stock Companies and Firms, Government of the People's Republic of Bangladesh under Section 28 of the Companies Act 1994 as a company limited by guarantee and without capital. MRDI receives grants/donation from national and international funding agencies based on agreement signed between them. The capital fund represents excess of income over expenditures.

2.14 Consolidation

The MRDI Consolidated Accounts has been prepared based on the following principals:

- Total project cost has been segregated considering the nature of expenditure and booked under the related head of consolidated accounts.
- b) Mutual debts has been adjusted during the consolidation
- Balance of fund against unimplemented activities has been shown under unutilized fund.

2.15 Reporting Period

These financial statements covered one year from 01 July to 30 June which is followed consistently.

3.00 Prior Year's Adjustment

Prior years' balance (2012-13) is restated with an amount of Taka 273,691 as per BAS-8 "Accounting Policies, Changes in Accounting Estimates and Errors" to incorporate claim against income tax deducted at source since Income Year 2010-11, 2011-12 and 2012-13 with corresponding credit in the Capital Fund.

4.00 General

- The figures in the financial statements have been rounded off to the nearest Taka (BDT) whenever necessary.
- Previous year figures have been rearranged wherever considered necessary to conform to the current year's presentation.



Note	Particulars		2013-14	2012-13
	Property Plant and Equipment		Taka	Taka
5	Property, Plant and Equipment Opening Balance		5,180,157	4,979,634
	Add: Purchased and Addition during the year (No	nte: 5.01 and 5.02)	1,335,909	898,340
	ridd. I drenased and riddhorf during the year (140	Ac. 5.01 and 5.02)	6,516,066	5,877,974
	Less: Disposal during the year		(756,462)	(697,817)
	ness, ness and a second		5,759,604	5,180,157
	Less: Accumulated Depreciation		4,081,530	3,825,043
	Written Down Value		1,678,074	1,355,114
	(Schedule of Property, Plant and Equipment l	has been given in Ann		
5.01	Purchased during the year			
	Furniture and Fixture		109,161	96,069
	Office Equipment		240,596	219,746
	Computer, Printer and Multimedia		192,850	580,450
	Other Assets		40,950	126,875
	Project Assets (PCAI)		273,272	-
			856,829	1,023,140
5.02	Addition during the year		0.000.000.000	
	Office Equipment (Air cooler)		226,000	-
	Computer, Printer and Multimedia		253,080	-
			479,080	-
6	Intangible Assets			
	Tally ERP.9 Accounting Software		124,800	124,800
	Less: Amortization		24,960	
			99,840	124,800
7	Receivables from Donors			
	Opening Balance		875,668	201,779
	Less: Realized during the year		(835,105)	(201,779)
	Add: Provision for Final Payment of TAF RTI As		-	68,797
	Add: Provision for Final Payment of MCAP Proje		-	806,871
	Add: Provision for Final Payment of Save the chil	100 mm	146,700	-
	Add: Adjusted excess receipts against Receivables	/ exchange gain	(40,563)	-
			146,700	875,668
8	Advance and Prepayments		4	
	Advance to Staff against Salaries	(Note: 8.01)	178,000	16,875
	Advance for programme	(Note: 8.02)	747,008	420,000
	Advance Income Tax	(Note: 8.03)	606,411	480,145
	Security Money	(Note: 8.04)	2,226,064	514,000 1,431,020
8.01	Advance to Staff against Salaries			2,102,020
0.01	Advance to Staff against Salaries Opening Balance		16,875	90,000
	Add: Paid during the year		10,075	20,000
	Advance to Staff against Salaries (MRDI Core Ac	count)	178,000	40,500
	Travallee to Starr against Salaries (MIND) Core 210	county	194,875	130,500
	Less: Realized/Adjusted during the year			W.C. 0.0.71
	Staff against Salaries (Md. Sahid Hossain)			(90,000)
	Staff against Salaries (Mohd. Sahil)		(16,875) 178,000	(23,625) 16,875
			1/8.000	10.8/3



Note	Particulars	2013-14 Taka	2012-13 Taka
8.02	Advance for Programme		
	Opening Balance	420,000	918,613
	Add. Paid during the year		
	Advance against office rent (Barisal_PCAI Project)	6,000	07.0
	Advance against air ticket	5,000	22,300
	Advance to Confidence Refrigeration (AC purchase)	100,000	-
	Advance for SCB-Financial Express CSR Award (CSR Project)	100,000	-
	Advance for Expenses (BB CASE Project)	5,000	-
	Advance to Partner against Programme Implementation (BSRM Project)	411,008	-
	Advance to field for shifting Training centre (CSR Project)	40,000	_
	Advance Paid	667,008	22,300
		1,087,008	940,913
	Less: Realized/Adjusted during the year		
	Office Rent (Ahmed Hossain)	240,000	240,000
	Advance to Confidence Refrigeration (AC purchase)	100,000	-
	Advance against air ticket	-	22,300
	Advance to Partner against Programme Implementation	-	258,613
	Advance Received	340,000	520,913
		747,008	420,000
8.03	Advance Income Tax		
	Opening Balance	480,145	59,717
	Add: Tax deducted on Bank Interest during the year	79,145	146,737
	The same of the sa	559,290	206,454
	Add: Tax deducted at source by Donor during 2013-14	107,533	-
	Add: Previous Year's Adjustment for Tax deducted at source	_	273,691
	Less: Adjustment of Tax	(60,412)	1.7
	STORY OF THE STORY	606,411	480,145
	Prior Year's Adjustment:		

Prior years' balance (2012-13) is restated with an amount of Taka 273,691 as per BAS-8 "Accounting Policies, Changes in Accounting Estimates and Errors" to incorporate claim against income tax deducted at source since Income Year 2010-11, 2011-12 and 2012-13 with corresponding credit in the Capital Fund.

Details of Tax Position is provided in Annex-G

8.04	Security Money
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9

Opening Balance	514,000	514,000
Add: Paid during the year (Office Rent, 8/19 Sir Syed Road 5th floor)	180,000	-
Add: Paid during the year (Telephone security money, Jessore office)	645	-
	694,645	514,000
Financial Assets		
Investment in FDR:		
Opening balance	5,206,211	4,676,704
Add: Interest received during the year	540,640	529,507
Add: Accrued Interest during the year	43,626	_

(A schedule of FDR has been given in Annex-B)



5,790,477

5,206,211

Note	Particulars	2013-14 Taka	2012-13 Taka
10	Cash and Cash Equivalents		
	Cash in Hand (Note: 10.01)	15,434	464
	Cash at Bank (Note: 10.02)	6,124,738	4,853,974
		6,140,172	4,854,438
10.01	Cash in Hand	19720000	30000
	Core Account	15,434	464
		15,434	464
10.02	Cash at Bank		
	Core Bank Account (Note: 10.02.1)	348,083	1,646,725
	Project Bank Balances (Note: 10.02.2)	5,776,655	3,207,249
		6,124,738	4,853,974
10.02.1	Core Bank Accounts		
	6 1 1 1 (CD 4140000//10 1 DD)	7.000	1.600
	Southeast bank (CD-11100006616), MRDI	7,009	1,600
	Prime Bank Ltd. (STD 138310800000192), MRDI	133,395	1,645,125
	Prime Bank Ltd. (STD 13831010026957), MRDI-INFOCUS	27,597	-
	Prime Bank Ltd. (Savings 13821040026043)	180,082	1 646 725
		348,083	1,646,725
10.02.2	Project Cash and Bank Accounts		
2010212	Prime Bank (STD-13831090026182) MRDI-Bangladesh Bank	1,934,248	-
	Prime Bank (STD-13831020024868) MRDI-BSRM	662,581	-
	SEBL, Mohammadpur (8 Fixed Deposit) MRDI-BSRM	1,635,043	_
	Prime Bank (STD-13831020026760) MRDI-Unicef	393,615	020
	Prime Bank (STD-13831060024716) MRDI-PCAI	641,838	020
	Prime Bank (STD-13831010019553) MRDI-CSR	47,073	385,641
	Prime Bank (STD-13831010022819) MRDI-FANTA III	97,642	62,630
	Prime Bank (STD-13831050023915) MRDI-Gaon Swapna	364,615	394,347
	Prime Bank (STD-13831060000188) MRDI-MCAP	-	40,563
	Prime Bank (STD-13831010019538) MRDI-EMGL	-	2,324,068
		5,776,655	3,207,249
11	Capital Fund		
11	Opening Balance	7,036,562	7,634,239
	Add: Excess of Income Over Expenditure	(1,709,064)	(1,617,581)
	Previous Years Adjustment Account (Note: 11.01)	551,137	1,013,904
	Directors Subscription (Note: 11.01)	3,500	6,000
	Directors Subscription	5,882,135	7,036,562
11.01	Previous Year's Adjustment Account Previous Years Expenses (Expenses for MCAP Project from Core fund)	347,800	878,889
	Flevious Teats Expenses (Expenses for MCAF Floject from Core fund)	347,000	070,009
	Incorporating Project fixed Assets (EMGL Project)	244,200	
	Previous Year's Adjustment for Tax deducted at source	-	273,691
	Add: Unutilized Provision	-	1,800
		592,000	1,154,380
	Less: Excess booking against bills Receivable (MCAP)	40,563	-
	Less: Excess expenditure against of Previous year's provision	300	140,476
		40,863	140,476
		551,137	1,013,904
12	Gaon Swapna Fund	100 mm	
	Opening Balance	389,347	
	Add: Fund created during the year	12,772	394,347
	1-01×10	402,119	394,347
	Less: Fund utilized during the year	37,504	-
	Sted Ve		

Note	Particulars	2013-14	2012-13
	I M I . E	Taka	Taka
	Less: Mutual adjustment of loan paid by MRDI	264.645	5,000
		364,615	389,347
13	Unutilized Project Fund		
	Opening Balance	4,479,148	5,980,123
	Add: Unutilized fund transferred from projects		
	BB CASE Project	1,934,248	(·
	BSRM Project	2,297,624	-
	PCAI Project	641,838	929
	UNICEF Project	393,615	
	CSR Fund	1. -	385,641
	HSBC CSR Fund	6 - 0.	1,706,809
	EMGL Project		2,324,068
	FANTA III Project	0=0	62,630
	,	9,746,473	10,459,271
	Less: Adjusted during the year		5,980,123
	CSR Fund	385,641	_
	HSBC CSR Fund	1,706,809	121
	EMGL Project	2,324,068	-
	FANTA III Project	62,630	2.200
		5,267,325	4,479,148
14	Outstanding Liabilities		
	Opening balance	1,942,194	1,263,142
	Add: Addition during the year	3,326,985	1,662,040
	rida ridador daring the year	5,269,179	2,925,182
	Less: Paid during the year	1,312,394	981,188
	Previous Year's Adjustment	319,500	1,800
	Trevious Tears Indjustment	1,631,894	982,988
	Closing Balance (Annex-E)	3,637,285	1,942,194
15	Loan from Executive Director	450,000	-
		450,000	-
	As per decision of Board of Directors of MRDI, interest free manage the emergency fund crisis.	loan was taken from Executi	ve Director to
16	Loan from Southeast Bank Ltd.	300,885	-
		300,885	1-0

As per decision of the board members of MRDI in the 10th AGM, MRDI has taken an overdraft facility from Southeast Bank Ltd., Mohammadpur Branch, Dhaka against the FDR#24100000089 from the same bank. The bank sanctioned OD limit amounting to Tk. 11.00 Lac only for 1 year against the FDR amount Tk. 12.45 Lac. The rate of interest of the loan was 10% i.e. 2.50% above the FDR interest rate.



Mate	Particulars	2013-14	2012-13
Note		Taka	Taka
17	Grant Income		
	Fund for Programme	2/7 00/	
	Action Aid Bangladesh	267,886	-
	Bangladesh Bank	6,885,505	-
	Bank Al Falah Ltd. BSRM	396,800 4,393,064	-
	LM Ericsson Bangladesh	900,000	-
	Save the Children	699,899	_
	International Republican Institute	1,144,078	
	Korea Green Foundation	385,200	-
	Midas Financing Ltd.	11,718	-
	Prothom Alo	81,593	-
	UNDP	2,769,344	_
	GMMB	3,500,602	1,235,128
	Manusher Jonno Foundation	6,032,958	8,283,507
	The Asia Foundation	-	6,246,734
	Unicef	6,616,975	7,871,500
	Reliance Insurance Ltd.	200,000	466,000
	Mutual Trust Bank Ltd.		144,000
	Fhi360	7,004,785	1,376,360
	HSBC		3,190,200
	The World Bank Institute		3,044,631
	Thomson Media Foundation (Through BHC, Bangladesh)	1,309,015	1,939,515
	DAI-Progati		3,867,067
	UNESCO	-	1,214,750
	Interest on CSR Fund	40 500 400	15,650
	Total Received	42,599,422	38,895,042
	Less: Unutilized Project Fund		
	The Asia Foundation (EMGL Project)	-	2,324,068
	CSR Fund Management		385,641
	CSR Fund Received in Advance from HSBC	2	1,706,809
	Fhi360 (FANTA III Project)	5	62,630
	Bangladesh Bank CASE Project	1,934,248	-
	BSRM CSR Fund	2,297,624	-
	MJF PCAI Project	641,838	
	UNICEF Project	393,615	
		5,267,325	4,479,148
	Add: Receivable from donor and VAT-Tax Adjustment:		
	Action Aid Bangladesh (Receivable)	146,700	
	Action Aid Bangladesh (Tax deducted at source)	29,766	-
	Save the Children (Tax deducted at source)	77,767	-
	The Asia Foundation (TAF) (VAT and Tax deducted at source)	77,707	191,102
	The Asia Foundation (TAF)		68,797
	Manusher Jonno Foundation	- 6	806,871
	Manusier Johns Foundation	254,233	1,066,770
	Add: Last years balance of Grant:		
	Manusher Jonno Foundation (MCAP Project)	-	4,527,012
	CSR Fund Management	385,641	296,091
	The Asia Foundation (EMGL Project)	2,037,911	1,157,020
	Fhi360 (FANTA III Project)	62,630	_
	HSBC CSR Fund	971,198	4 <u>7</u> 0. 0
	[-(1000)*]	3,457,380	5,980,123
	Total Fund Utilized	41,043,710	41,462,787

Note	Particulars	2013-14	2012-13
		Taka	Taka
18	Interest on Bank Deposits		
	Interest received on FDR	601,823	595,788
	Interest received on other Bank accounts	82,419	109,113
		684,242	704,901
	Add: Accrued Interest during the year	43,626	-
		727,868	704,901
19	Program Cost		
	Amount Paid in Cash		
	Programme Cost Paid (Other than CSR fund) (Note-19.01)	18,248,336	26,887,617
	Programme Cost (CSR Fund) (Note-19.02)	6,864,947	2,019,491
	MRDI Training Institute (INFOCUS) (Note-19.03)	694,518	- 20 007 100
	Add Provision for Outstanding normant	25,807,801	28,907,108
	Add: Provision for Outstanding payment	1 045 500	1 227 205
	Programme Cost (Other than CSR fund)	1,065,500	1,237,295
	Programme Cost (CSR Fund)	1,586,985	-
	MRDI Training Institute (INFOCUS)	235 28,460,521	30,144,403
40.04	D C D 11 (O.1 1 COD C D		
19.01	Programme Cost Paid (Other than CSR fund)	18,248,336	26,887,617
	Add: Provision for Outstanding payment	1,065,500	1,122,634
	Add: VAT Deduction from Programme Fund Programme Cost (See Annex-C)	19,313,836	114,661
	Programme Cost (See Amex-C)	19,313,630	28,124,912
19.02	Programme Cost (CSR Fund)	6,864,947	2,019,491
	Add: Provision for Outstanding payment	1,586,985	-
	Add: VAT Deduction from Programme Fund		-
	Programme Cost (See Annex-D)	8,451,932	2,019,491
19.03	MRDI Training Institute (INFOCUS)		
	Total disbursement	854,524	-
	Less: Purchase of Fixed Assets	(160,006)	
		694,518	7.
	Add: Outstanding electricity bill	235	-
		694,753	-
20	Staff Salary and Benefits		
	Grade I	2,410,413	2,347,383
	Grade II	2,879,001	2,562,405
	Grade III	3,004,517	2,360,134
	Grade IV-V	668,825	382,597
	Grade VI	304,866	237,939
		9,267,622	7,890,458
	Add: Adjusted against advance (Grade III)	10,125	59,125
		9,277,747	7,949,583
21	Office Rent		
	Paid during the year	1,722,000	1,962,000
	Add: Adjustment of Advance	240,000	
		1,962,000	1,962,000
22	Transportation and Conveyance	220.000	220.007
	Local transportation for executive movement	330,000	329,906
	Local transportation for programmatic and administrative movement Overseas Travel	129,887	129,935
	Overseas Traver	31,325 491,212	23,165 483,006
	Add: Adjustment for Air ticket	491,212	3,400
	The state of the description of the state of	491,212	486,406
	1-11000 1*11	17.198.18	100,100

Note	Particulars	2013-14	2012-13
Note	Particulars	Taka	Taka
23	Phone, Fax, Internet, Postage etc.		
	Paid during the year	403,447	333,086
	Add: Outstanding	7,984	4,282
		411,431	337,368
24	Utility and Service Charges		
	Paid during the year	234,079	154,752
	Add: Outstanding	30,845	33,001
		264,924	187,753
	Less: Outstanding electricity bill of Infocus	(235)	
		264,689	187,753
25	Printing and Stationery		
	Paid during the year	234,490	317,941
	Add: Outstanding	45,750	-
		280,240	317,941
26	Audit Fees and Other Professional Fees		
	Audit fees paid during the year:		
	Engaging Media in Governance And Legislation (EMGL)	40,000	-
	Needs Assessment study of the Bangladesh Media in Disaster	36,700	
	Reporting	00000 P 00000000	- 50
		76,700	-
	Add: Outstanding for Tax Assessment and Company Affairs	160,000	196,788
	Audit Fees for MRDI Consolidated a/c	115,000	100,464
	Audit Fees for FANTA III Project a/c	67,500	400000
	ADA 1971 - 1974-1974 - 1975 -	419,200	297,252
27	Gain/Loss on Write off of Property, Plant and Equipment		
	Property, Plant and Equipment at Cost	756,462	697,817
	Less: Sale of Scrap	(8,880)	(38,800)
	Less: Accumulated Depreciation	(598,019)	(673,645)
	(Gain)/Loss	149,563	(14,628)
28	Return of Project Fund		
	The Asia Foundation (TAF)	286,157	-
	HSBC	735,611	-
		1,021,768	-
29	CSR Fund Received in Advance from HSBC		
500000	Total Fund Received	-	3,190,200
	Less: Spent up to June 30, 2013		(1,483,391)
	The state of the s		1,706,809
			-,,

Manager, Finance

Hate Acoust

Executive Director

Management and Resources Development Initiative (MRDI) Schedule of Property, Plant and Equipment as at June 30, 2014

				COST				DEPRECIATION	TION		WRITTEN DOWN VALUE
S	PARTICULARS		During	During the year				During	During the year		
Š		Balance as on 01.07.2013	Addition	Adjustment /disposal	Balance as on 30.06.2014	Rate (%)	Balance as on 01.07.2013	Charged	Adjustment/ disposal	Balance as on 30.06.2014	Balance as on 30.06.2014
1.0	FURNITURE AND FIXTURE:										
1.1	Table	148,871		4,000	144,871	20%	148,870	,	4,000	144,870	1
1.2	Chair, Sofa etc.	143,221	27,834	1,432	169,623	20%	114,475	19,807	1,432	132,850	36,773
1.3	Shelf, Paper stand, Notice board etc.	239,649	10,095	2,550	247,194	20%	227,062	7,955	2,550	232,467	14,727
1.4		207,839	71,232	45,500	233,571	20%	75,510	46,715	36,400	85,825	147,746
	Sub-Total (A)	739,580	109,161	53,482	795,259		565,917	74,477	44,382	596,012	199,247
2.0	OFFICE EQUIPMENT:										
2.01	Photocopier	335,000	1		335,000	30%	256,999	58,500	1	315,499	19,501
2.02		212,035	92,050	37,018	267,067	30%	84,234	69,015	37,018	116,231	150,836
2.03		080'96	2,600		101,680	30%	69,331	15,558		84,889	16,791
2.04	_	102,250			102,250	30%	102,249			102,249	1
2.05	-	30,275	19,980		50,255	30%	28,875	6,594		35,469	14,786
2.06	Air cooler	552,528	226,000	,	778,528	30%	428,259	121,059		549,318	229,210
2.07	Telephone and Internet Connectivity	122,667	3,768	11,999	114,436	30%	112,647	5,480	11,999	106,128	8,308
2.08	Refrigerator	10,000		10,000		30%	6666	,	666'6		
2.09		142,575	24,377		166,952	30%	142,574	7,313	1	149,887	17,065
2.10	Mobile and Telephone Set	252,040	94,821	52,895	293,966	30%	154,945	45,930	27,928	172,947	121,019
		1,855,450	466,596	111,912	2,210,134		1,390,112	329,449	86,944	1,632,617	577,517
3.0											
3.01		119,000	1	1	119,000	33%	39,270	39,270		78,540	40,460
3.02	Desktop Computer	735,824	59,400	142,540	652,684	33%	656,323	74,338	142,540	588,121	64,563
3.03	Laptop Computer	979,911	231,400	258,900	952,411	33%	660,234	165,885	136,450	699,689	262,742
3.04	-	144,021	34,350	5,500	172,871	33%	124,591	25,176	3,630	146,137	26,734
3.05		266,174	83,060	67,128	282,106	33%	163,066	70,012	67,073	166,005	116,101
3.06	Multimedia Projector	259,407		117,000	142,407	33%	187,047	35,640	117,000	105,687	36,720
3.07	Computer Networking	51,910	37,720	-	89,630	33%	13,517	29,579	1	43,096	46,534
	Sub-Total (C)	2,556,247	445,930	591,068	2,411,109		1,844,048	439,900	466,693	1,817,255	593,854
4.0	VEHICLES			881			25	33			
4.1	Bicycle	3,900		10	3,900	25%	3,899	i	£	3,899	1
9	Sub-Total (D)	3,900			3,900		3,899			3,899	1
5.0	OTHER ASSETS										
5.1	Books	24,980	950	2	25,930	20%	21,067	2,680	o.	23,747	2,183
5.2	Paintings	1	40,000		40,000	20%		8,000		8,000	32,000
	Sub-Total (E)	24,980	40,950		65,930		21,067	10,680		31,747	34,183
6.0		,	273,272		273,272		1		1		273,272
- 5	Sub-Total (E)	•	273,272		273,272		ı is	•		t	273,272

Balance as on 30.06.2013 (4,979,634) 898,340 (697,817) 5,180,157 (3,904,780) 593,908 (673,645) 3,825,043 (1,355,11	Balance as on 30.06.2014	5,180,157	1,335,909	756,462	5,759,604	(3,825,043	854,506	598,019	4,081,530	1,678,074
	Balance as on 30.06.2013	4,979,634	898,340	697,817	5,180,157	P. () 58	3,904,780	593,908	673,645	3,825,043	1,355,114

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Management and Resources Development Initiative (MRDI) Statement of FDR with Southeast Bank Ltd. as on June 30, 2014

SI	FDR No.	Name of Branch	Туре	Date of Opening	Balance as on 30.06.2013	FDR A/C open during 2013-14	Interest received during the year	Interest receivable up to June 2014	Deduction of Bank charges	Deduction Deduction of of Bank Bank charges charges	Net interest received	Balance as on 30.06.2014
1	1 A/C#001224400023458 Dhanmondi Br.	100	6 month	30-Dec-09	1,392,980	9	164,302	i.	(1,000)	(16,430)	146,872	1,539,852
2	2 A/C#005424400000013 Mohammadpur Br. 6 month	Mohammadpur Br.	6 month	21-Apr-10	1,342,977	21	169,048	25,438	12	(16,905)	177,581	1,520,558
3	3 A/C#001224300040106 Dhanmondi Br.		3 month	3 month 28-Nov-10	654,262	T.	79,976	5,730		(2,698)	77,708	731,970
4	4 A/C#001224300040107 Dhanmondi Br.		3 month	3 month 28-Nov-10	654,262	S1	79,976	5,730		(2,998)	77,708	731,970
2	A/C#005424100000089 Mohammadpur Br. 1 month	Mohammadpur Br.	1 month	05-Jan-12	1,161,730	î	108,521	6,728		(10,852)	104,397	1,266,127
		Total			5,206,211		601,823	43,626	(1,000)	(60,183)	584,266	5,790,477



Management and Resources Development Initiative (MRDI) Programme Cost Paid (Other than CSR fund) For the year ended June 30, 2014

15	Parison / Contract / Assessment did.	2013-14	2012-13
# 16	+ Irroject/ Contract/ Agreement uue	Taka	Taka
-	Mainstreaming CSR to Address Poverty (MCAP) by Manusher Jonno Foundation	152,878	10,925,157
2	Engaging Media In Governance And Legislation (EMGL), Supported by The Asia Foundation	1,463,904	1,726,512
3	Observation of Right to Know day	206,618	109,396
4	Connecting Media with Child Nutrition, Phase III, Supported by GMMB through Alive and thrive	3,459,251	151,875
'n	Raise Media Awareness and Understanding of Nutrition Issues in Bangladesh, Supported by Fhi360	4,466,316	144,789
9	Engagement for Bangladesh Inquirer Project, Supported by Thomson Media Foundation	1,043,683	1,581,007
7	Children and Ethical Reporting in Media, Supported by UNICEF	2,716,119	6,370,559
œ	Training of Subeditors and newsroom editors on their roles for child protection supported by Save the Children	542,278	1
6	Facilitation service to conduct training of print and television journalists for campaign finance monitoring Supported by IRI	809,550	1
10	Media monitoring on Parliamentary Election 2013 supported by UNDP-SEMB	1,031,411	1
11	Promoting Citizen's Access to Information (PCAI), supported by MJF	3,012,010	1
12	Needs Assessment study of the Bangladesh Media in Disaster Reporting supported by Korea Green Foundation	200,859	1
13	BCC Strategy on unpaid care work of women supported by Actionaid	208,959	1
14	Capacity Development Programme for Bangladeshi Journalists in Public Financial Management, Supported by World Bank Institute		1,867,774
15	Using Right to Information for Government Oversight and Support to CAG Outreach, Supported by USAID-PROGATI		868,269
16	Support to the Anti-corruption Commissions prevention and mass awareness unit, Supported by USAID-PROGATI	1	1,471,361
17	Citizens Access to Information in South Asia: Diagnostic Analysis, Supported by The Asia Foundation	1	619,288
18	Short-term Technical Assistance for Institutionalize PPD, Supported by The Asia Foundation	- E	1,050,065
19	Strengthening Capacity of Media in Disaster Reporting Supported by UNESCO.	1	1,050,158
20	Training for Parliament Journalist Association Members for Investigating Corruption, Supported by World Bank Institute	,	188,702
	Total	19,313,836	28,124,912



Management and Resources Development Initiative (MRDI) Programme Cost (CSR Fund) For the year ended June 30, 2014

Annex-D

1 The expenditure incurred for renovation and rehabilitation of Sharifpara Non Government Primary School, Charfashion, Bhola 193,680 214,100 2 The expenditure incurred for renovation and rehabilitation of Paschim Char Monohar Non Government Primary School, Charfashion, Bhola 54,000 164,000 3 The expenditure incurred for renovation and rehabilitation of Maddhya Char Monohar Non Government Primary School, Charfashion, Bhola 51,000 164,000 4 Livelihood programme for women in Dhangmari, Sundarbans 310,007 7 5 The expenditure incurred for HSBC-MJF-MRDI-GW Dhangmari Green village project 11,483,391 6 Assistance for treatment by Midas financing fund 4,971,939 - 7 Bangladesh Bank CASE Project 11,683,709 - 8 BSRM CSR Project 1,683,709 - 9 LM Ericsson Contract (Assist Rana Plaza Victims) 4,971,939 - 7 Total 8,451,932 2,019,491	SI #	Sl # Project/Contract/Agreement title	2013-14 Taka	2012-13 Taka
The expenditure incurred for renovation and rehabilitation of Paschim Char Monohar Non Government Primary School, Charfashion, Bhola The expenditure incurred for renovation and rehabilitation of Maddhya Char Monohar Non Government Primary School, Charfashion, Bhola Livelihood programme for women in Dhangmari, Sundarbans The expenditure incurred for HSBC-MJF-MRDI-GW Dhangmari Green village project Assistance for treatment by Midas financing fund Assistance for treatment by Midas financing fund Bangladesh Bank CASE Project BSRM CSR Project Livelihood programme for women in Dhangmari Green village project Assistance for treatment by Midas financing fund Assistance for treatment by Midas financing fund Bangladesh Bank CASE Project Livelihood programme for women in Dhangmari Green village project Assistance for treatment by Midas financing fund Assistance for treatment by M	-	The expenditure incurred for renovation and rehabilitation of Sharifpara Non Government Primary School, Charfashion, Bhola	88,500	214,100
The expenditure incurred for renovation and rehabilitation of Maddhya Char Monohar Non Government Primary School, Charfashion, Bhola Livelihood programme for women in Dhangmari, Sundarbans The expenditure incurred for HSBC-MJF-MRDI-GW Dhangmari Green village project Assistance for treatment by Midas financing fund Bangladesh Bank CASE Project Bangladesh Bank CASE Project LM Ericsson Contract (Assist Rana Plaza Victims) Total S4,000 A10,000 A10,000 A18,899 CASE Project CASE Project A18,899 CASE Project CASE Project CASE Project A18,899 CASE Project CASE	2		193,680	158,000
Livelihood programme for women in Dhangmari, Sundarbans The expenditure incurred for HSBC-MJF-MRDI-GW Dhangmari Green village project Assistance for treatment by Midas financing fund Bangladesh Bank CASE Project Bangladesh Bank CASE Project BARM CSR Project LM Ericsson Contract (Assist Rana Plaza Victims) Total	3		54,000	164,000
The expenditure incurred for HSBC-MJF-MRDI-GW Dhangmari Green village project Assistance for treatment by Midas financing fund Bangladesh Bank CASE Project BSRM CSR Project I.683,709 I.M Ericsson Contract (Assist Rana Plaza Victims) Total	4	Livelihood	310,007	ES.
Assistance for treatment by Midas financing fund Bangladesh Bank CASE Project BSRM CSR Project BSRM CSR Project LM Ericsson Contract (Assist Rana Plaza Victims) Total	2		721,198	1,483,391
Bangladesh Bank CASE Project BSRM CSR Project 1,683,709 LM Ericsson Contract (Assist Rana Plaza Victims) 418,899 Total 8,451,932	9		10,000	
BSRM CSR Project 1,683,709 LM Ericsson Contract (Assist Rana Plaza Victims) 418,899 Total 8,451,932	7	Bangladesh	4,971,939	2
LM Ericsson Contract (Assist Rana Plaza Victims) 418,899 Total 8,451,932	∞		1,683,709	1
8,451,932	6	LM Ericsson Contract (Assist Rana Plaza Victims)	418,899	
		Total	8,451,932	2,019,491



Management and Resources Development Initiative (MRDI) Schedule of Outstanding Liabilities

Annex-E

			to the sum francis made aim to t	1	T 0042 44		
SI.	Particular	Project, Contract/	Balance as on	Fied	During 2013-14	Addition	Balance as on
	A - 13 C	Very	10001	100 464	Adjusted	Addition	115.00
П	Audit rees	MIXLJI Core	100,404	100,404	ı	000,011	000,611
2	Audit fees	FANTA III Project		1	-	62,500	67,500
3	Fee and Expenses for Tax Consultants	MRDI Core	464,504	304,504	1	160,000	320,000
4	Telephone and Internet Bill	MRDI Core	4,282	4,582	300	7,984	7,984
ın	Utility Bill	MRDI Core	33,001	33,001	ı	30,845	30,845
9	Inam Ahmed	MRDI Core	80,582	29,282	1		51,300
7	Transparent	GMMB project	a		1	338,000	338,000
00	Transparent	MRDI Core	64,000	2	,	,	64,000
6	Transparent	MCAP project	117,500	117,500	ı	52,500	52,500
10	Idea printers	MRDI Core	10	3.5	1	45,750	45,750
11	Mohammad Mahabubul Alam	Actiond Aid Contract	4	30	1	105,000	105,000
12	Program Cost	CASE Project	31	3	1	1,406,985	1,406,985
13	Farid Hossain	Unicef contract	183	£3	ı	300,000	300,000
14	Qurratul Ain-Tahmina	Unicef contract	16	100	1	150,000	150,000
15	Sharier Khan	Unicef contract	3.	4)	1	80,000	80,000
16	M. Zahid Newaz Khan	Unicef contract	31	3	1	40,000	40,000
17	Confidence Refrigeration	MRDI Core	Los	200	r i	126,000	126,000
18	YWCA of Bangladesh		119,278	119,278	1	1	10
19	Masud Rana		3,364	3,364	1	7	1
20	Shamim Reza	CSR Project	35,000	3	1	1	35,000
	Program Cost	HSBC Project	30,160	30,160	1	180,000	180,000
	Program Cost	MCAP Project	319,800	400	(319,800)	•	1
23	Image Rain		104,832	104,832	1	1	1
24	Syed Ishtiaque Reza		112,500	112,500	1	1	9
25	Fahmidul Haq		112,500	112,500	1	1	1
	Junaid Ahmed Halim		112,500	112,500		1	1
27	Apurbo Kumar Saha		59,125	59,125	•	1	1
	AHM Moazzem Hossain		29,282	29,282	•	1	9
29	Advanced Software Development		39,520	39,520	1	1	
30	Provision for Income tax	MRDI Core	20			121,421	121,421
Ī			1010101	100 010 1	1000 0000	1000000	100

Management and Resources Development Initiative (MRDI) Related Party Transaction For the year ended June 30, 2014

Director	Project	Program	Fees paid (Taka)	Total Amount
Inam Ahmed	UNICEF	Hon. for Team Leader	38,000	
	MCAP	Hon. for Team Leader	29,282	67,282
Farid Hossain	Unicef	Researcher	1,00,000	
a manua a noodmana	Unicef	Fee for Resource persons	30,000	
	Unicef	Salary for media monitoring staff	80,000	
	UNDP	Hon. for Team leader	225,000	
	Fanta III	Fee for Course Supervisor	325,000	
	Fanta III	Fee for Moderator	15,000	
	GMMB	Hon. For Anchor	30,000	
	GMMB	Hon. For Media Gatekeeper	5,000	
	IRI	Hon. for Issue expert	5,000	
	IRI	Course facilitator	80,000	
	TMF	Course facilitator	45,000	
	TMF	Hon. Judging panel	20,000	
	INFOCUS	Course facilitator	18,750	978,750
Syed Ishtique Reza	UNICEF	Fee for Expert (Journalist)	112,500	
,	UNICEF	Fee for Resource persons	5,000	
	UNICEF	Fee for facilitator	50,000	
	UNICEF	Co-Researcher	80,000	
	UNICEF	Fee for Resource persons	30,000	
	Fanta III	Fee for Resource Persons	25,000	
	TMF	Fee for Resource Persons	15,000	
	BB CASE	Honorarium for Anchor	30,000	
	Save the Children	Fee for facilitator	50,000	397,500
M. Emamul Haque	BB CASE	Hon, for Planning and design of Talk show		50,000
		Total		1,493,532



Management and Resources Development Initiative (MRDI)

Tax Liabilities and Advance Tax Position

For the year ended June 30, 2014

Income Year	Assessment Year	Tax Liabilities as per Assessment Order	Tax deducted at source/Paid	Tax Adjustment	Total Tax Paid in Advance
			Taka	Taka	Taka
2010-2011	2011-2012	18,192	114,549	18,192	96,357
2011-2012	2012-2013	42,220	201,068	42,220	158,848
2012-2013	2013-2014	60,181	164,528		164,528
2013-2014	2014-2015	61,240	186,678	1	186,678
Total		181,833	666,823	60,412	606,411



